Seat N	Seat No.: Enrolment No  GUJARAT TECHNOLOGICAL UNIVERSITY  M.B.A -IV <sup>th</sup> SEMESTER-EXAMINATION - MAY- 2012				
M.B.A -IV SEMESTER-EXAMINATION – MAY- 2012 Subject code: 849904 Date: 22			/05/2012		
•		Name: Public System and Policy-II			
•		·	Total Marks: 70		
Instr	ucti	ons:			
2.	Mal	empt all questions. ke suitable assumptions wherever necessary. ures to the right indicate full marks.			
Q.1	(a)	Explain the constitutional environment of public system management in India.	07		
	<b>(b)</b>	Highlight the difference between bureaucratic system and public system management.	07		
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Q.1	(a)	India.	U1
	<b>(b)</b>	Highlight the difference between bureaucratic system and public system management.	07
		munagement	
<b>Q.2</b>	(a)	Write a note on e-judiciary and e-panchayat.	<b>07</b>
	<b>(b)</b>	Develop a social marketing plan for an organization of your choice.	07
	<i>a</i> >	OR	0.
	<b>(b)</b>	Compare and contrast between social marketing and commercial marketing.	07
Q.3	(a)	Explain RTI-The Sunshine Act and its amendments in February 2011.	07
Q.S	(b)	Explain the models of governance.	07
	()	OR	
Q.3	(a)	Discuss urbanization as a tool of economic development in growing economies like India, Pakistan and Sri lanka.	07
	<b>(b)</b>	Write a note on integrated approach to water resource management.	07
	( )		
<b>Q.4</b>	(a)	Give the highlights of Education Budget 2012-13.	<b>07</b>
	<b>(b)</b>	Point out the constraints which inhibit the rapid growth of infrastructure facilities.	07
		OR	
<b>Q.4</b>	(a)	Does female empowerment contribute directly to promote economic	07
		development? Explain with live examples.	
	<b>(b)</b>	Explain the use of logistics channel for public and private distribution facilities.	07
Q.5	(a)	Discuss the managerial reforms that are undertaken to enhance the	<b>07</b>
		efficiency of public system management.	
	<b>(b)</b>	Write a note on energy conservation techniques.	07
o -	( )	OR	0.5
Q.5	(a)	"Quick responsiveness of government can improve the public system	07
	(b)	management." Comment.  Explain the procedure of regional planning.	07
	(D)	EXDIAIII THE DIOCECUTE OF TERIONAL DIANNING.	U/

**(b)** Explain the procedure of regional planning. \*\*\*\*\*\*\*\*