Seat No.:	Enrolment No.

## **GUJARAT TECHNOLOGICAL UNIVERSITY** M.B.A.- SEMESTER – III • EXAMINATION – WINTER 2012

Su	bject	t code: 2830006 Date: 01-01-2013	
Ti	me: 1	t Name: International Business 10:30 pm — 01:30 pm Total Marks: 70	
Ins	1. 2.	ctions:  . Attempt all questions.  . Make suitable assumptions wherever necessary.  . Figures to the right indicate full marks.	
Q.1	(a) (b)	Discuss the factors contributed to the increased growth of globalization. Briefly explain different types of economic systems	07 07
Q.2	(a) (b)	Explain different Trade barriers that directly affect prices to limit the trade. What are Hard and Soft Currencies? How do countries control foreign exchange convertibility?	07 07
	(b)	OR Discuss different types of regional economic integration? Explain the effects of regional economic integration.	07
Q.3	(a) (b)	Which are the three types of importers? Discuss strategic advantage of Importing? What are the principal types of Strategies, International company can choose? Discuss implications of each strategy for configuring and co-ordination International value chain.	07 07
Q.3	(a)	<b>OR</b> Which factors are considered by managers while analyzing the risk in country scanning process? How an examination of social and economic conditions help managers to predict political risk?	07
	<b>(b)</b>	• • •	07
Q.4	(a) (b)	Who are Expatriates? Discuss key aspects of Expatriates' compensation. What is counter trade? Give its advantages and disadvantages.  OR	07 07
Q.4	(a) (b)	Discuss various companies and management orientations In recent scenario, why is it important for managers to study the various aspects of International Business?	07 07
Q.5	(a) (b)	How financial statements in one country differ from those in other countries?  Discuss various types of International Bonds. Why International bond market is attractive?	07 07
Q.5	(a)	<b>OR</b> What is Global supply chain? Describe the key factors in global manufacturing	07
<b>~•</b> -	(a)	strategy.	97
	<b>(b)</b>	Which legal, cultural and economic factors influence companies to make changes in their products in different countries?	07

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