Seat No.: _____ Enrolment No._____

GUJARAT TECHNOLOGICAL UNIVERSITY

SEMESTER– 1 EXAMINATION – WINTER 2012

Subject code: 810005 **Date: 09/01/2013**

Subject Name: Organizational Behavior (OB)

Time: 14:30 – 17:30 **Total Marks: 70**

Instructions:

1. **Attempt all questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

Q.1	**(a)**	What is Organizational Behavior? Discuss various disciplines that contribute to the OB field. Describe challenges and opportunities for OB. .	**07**
	(b)	Discuss Mintzberg's Managerial Roles in detail with suitable example.	**07**
Q.2	**(a)**	Explain McGregor's Theory X and Theory Y and Herzberg's Two factor theory in detail.	**07**
	(b)	What is Cognitive Evolution Theory? What does it assume about the effects of intrinsic and extrinsic rewards on behavior?	**07**
		OR	
	(b)	What is Trust? Explain the various types and principles of trust.	**07**
Q.3	**(a)**	Define motivation. What are the five categories of motivational needs described by Maslow? Give an example of how each can be satisfied.	**07**
	(b)	What is personality? Explain the major personality attributes influencing Organization Behaviour.	**07**
		OR	
Q.3	**(a)**	Explain Hofstede's Framework for Assessing Culture.	**07**
	(b)	Define Attitudes. Explain the various components and types of attitude with relevant examples.	**07**
Q.4	**(a)**	What is perception? Explain the frequently used shortcuts in judging others.	**07**
	(b)	Define the following terms: i. Psychological Contract ii. Role Conflict iii. Group Conformity iv. Deviant Workplace Behavior v. Social Loafing vi. Cohesiveness vii. Nominal Group Technique	**07**
		OR	
Q.4	**(a)**	Discuss in brief Team Effectiveness Model.	**07**

Q.4	**(b)**	Explain the group development model with each stage in detail.	**07**
Q.5	**(a)**	Explain the five stages in the Conflict process. Do you think that conflicts can have a positive impact on the performance of the organization?	**07**
	(b)	Where does stress come from? How can stress be coped with?	**07**

OR

Q.5	**(a)**	What is Power and Dependency? Explain the various bases of power.	**07**
	(b)	What is Power Tactics? Explain the various factors influencing the choice and effectiveness of Power Tactics	**07**

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