Seat No.: _		Enrolment No GUJARAT TECHNOLOGICAL UNIVERSITY	
Subject Name: Environment for Business			
Instr	uctio 1. 2. 1		Total Warks. 70
Q.1	(a)	1	t 07
	(b)	theory? Explain the Monetary Policy & Define tools of Monetary Pol	icy. 07
Q.2	(a)	Define the macro and micro factors affecting Business Organizations?	07
	(b)	Discuss the major challenges in union budget 2011-12 & explain the solution for challenges. OR	07
	(b)	Define & Discuss Economic Environment for Business with appropriate examples.	07
Q.3	(a)	How cultural environment has its impact on business? Give comparative analysis of China and India having contrast cultufactors.	07
	(b)		07
Q.3	(a)	Differentiate the FERA & FEMA	07
Q.S	(b)	Define the concept of BOP (Balance of Payment)	07
Q.4	(a) (b)	Discuss briefly features of India and Japan's Technology poli Explain the concept of Carbon credit OR	cy. 07 07
Q.4	(a) (b)	Define the concept of Green marketing Elucidate the concept of sustainable development. Is this concept different from the concepts of economic development and human development?	07 07 t
Q.5	(a)	What is GATT? What is the objective of GATT? Has India benefited from member of GATT?	07
	(b)	Write short notes on the following:(1).EPZs and SEZs (2.) W OR	TO 07

(a) Elaborate Economic reforms and Special Economic Zones in

(b) What is Intellectual Property? Explain, trademark and patents

Q.5

with examples.

07

07