

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER-III • EXAMINATION – WINTER 2013

Subject Code: 2830006

Date: 18-12-2013

Subject Name: International Business (IB)

Time: 14:30 pm – 17:30 pm

Total Marks: 70

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

Q.1 (a) Explain the various indicators used by managers for analyzing Economic Environment. Give suitable examples to explain your answer. **07**

(b) Examine the different types of political risks that a company might have to face when venturing into a new country. **07**

Q.2 (a) Explain the types of Economic Integration and explain the effects of economic integration on member nations. **07**

(b) Examine the economic and non-economic rationale for government intervention in foreign trade. **07**

OR

(b) Explain the different types of economic systems and discuss how the economic system prevailing in different countries might affect the firms venturing in the country for business. **07**

Q.3 (a) Which strategies are available for business firms to enter into international market? Give suitable examples of strategies used by firms to explore the different countries for business. **07**

(b) Elucidate the meaning of Balance of Payments and explain the methods to correct the disequilibrium in Balance of Payment **07**

OR

Q.3 (a) Describe the different types of Foreign Exchange Instruments. **07**

(b) Discuss the role of countertrade in International Business. **07**

Q.4 (a) What are the factors affecting in organizing the company for International Business? **07**

(b) Explain the phases of Export development. **07**

OR

Q.4 (a) Examine the advantages and concerns related to Global sourcing **07**

Q.4 (b) Discuss the potential obstacles in International Pricing of a product. **07**

Q.5 (a) Discuss the key aspects of Expatriate Compensation. **07**

(b) Describe the different Entry modes for a business firm in International Market. **07**

OR

Q.5 (a) Explain the factors affecting International Accounting Practices. **07**

(b) Differentiate between Political risk, Monetary risk and Competitive risk with reference to companies venturing into foreign markets. **07**
