Seat No.:	Enrolment No.

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER-III • EXAMINATION – WINTER 2013

Subje	ect Co	ode: 2830403 Date: 21-12-2013	3
•	: 14:3	ame: Business Process Reengineering (BPR) 80 pm – 17:30 pm Total Marks: 70	0
	2. N	ttempt all questions. Take suitable assumptions wherever necessary. Igures to the right indicate full marks.	
Q.1		Explain the various organizational components that need to be managed What is Business Process Reengineering? How will you carryout BPR to an organization? Explain with an example.	07 07
Q.2	(a) (b)	•	07 07
	(b)	<u> </u>	07
Q.3	(a)	How does BPR different from other management techniques? How BPR is connected to packaged software?	07
	(b)	1 0	07
		OR	
Q.3	(a) (b)	<u>*</u>	07 07
Q.4	(a) (b)	What is Supply Chain Management (SCM)? List the various elements of SCM.	07 07
0.4	(6)	OR	07
Q.4	(a)	Commerce, E-Business, CRM and Electronic Banking.	07
Q.4	(b)	Explain the various phases in ERP implementation	07
Q.5	(a)	What are the activities involved when you apply BPR to managerial process and software process?	07
	(b)	*	07
Q.5	(a) (b)	What is the need for reengineering? Explain	07 07
