Seat No.:	Enrolment No
GUJARAT TECHNOLOGICAL UNIVERSITY MBA - SEMESTER-III • EXAMINATION – WINTER • 2014	

Subject Code: 2830006 Date: 06-12-2014
Subject Name: International Business (IB)
Time: 10:30 am = 01:30 pm
Total Marks: 70

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**Instructions:** 

Q.5

strategy.

- 1. Attempt all questions.
- 2. Make suitable assumptions wherever necessary.
- 3. Figures to the right indicate full marks.
- 14 **Q.1** Define following terms: 1) Globalization 2) International Business 3) Common Law System 4) Balance of Payment 5) Letter of Credit 6) Virtual Organization 7) Off shore financing (a) What are the major Regional Economic Integrations in Asia? Explain their 0.2 07 significance and purpose. **(b)** Explain four different types of Political Risk in detail. 07 **(b)** Explain types of Economic Systems in detail. 07 **Q.3** (a) What are the major foreign exchange instruments? Explain them briefly. 07 (b) Considering the pressure of Global Integration and Local responsiveness, **07** identify four types of international business strategy and explain in detail. (a) Which information is important in evaluating the country for international 07 Q.3 business? (b) Explain following terms: 1) Floating Rate Regimes 2) Managed Fixed Rate 07 Regimes 07 **Q.4** (a) Explain the approaches of Indirect exporting to foreign country. (b) Which legal, cultural and economic factors influence companies to alter their 07 products to fit the needs of customer in different countries? 0.4 Explain horizontal differentiation in context of organization structure for 07 (a) international business. **(b)** What is counter trade? What are its types? **07** Q.5 Explain in brief the environmental influences on Accounting Practice. 07 (b) Discuss various instruments of trade controls used by Government to control 07 the trade. OR

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(b) What is global supply chain? Describe key factors in global manufacturing

(a) Explain in brief: Why International Business differs from domestic business?

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