## **GUJARAT TECHNOLOGICAL UNIVERSITY**

MBA - SEMESTER-IV • EXAMINATION-WINTER • 2014

Subject Code: 2840003 Date: 27-11-2014 Subject Name: Business Ethics and Corporate Governance (BE & CG) Time: 10.30 am - 13.30 pm Total Marks: 70 Instructions:			
IIISU	1. 2.	Attempt all questions.  Make suitable assumptions wherever necessary.  Figures to the right indicate full marks.	
Q.1	(a)	Define the term 'Managerial Ethics' and explain 'Managerial Mischief' and 'Moral Mazes'.	07
	(b)	What is CSR? Is CSR the same as business ethics? Explain.	07
Q.2	(a) (b)	What is 'Ethical Dilemma'? Discuss factors influencing workplace ethics Explain following ethical concepts:  (i) Ethical subjection.  (ii) Ethical relativism  (iii) Consequentialism	07 07
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Q.2	(a) (b)	Bring out the distinction between morals and ethics.  Discuss levels of development of moral understanding.	07 07
Q.3	(a) (b)	Briefly state Narayan Murthy Committee Report on corporate governance.  Explain the role of SEBI in corporate governance.  OR	07 07
Q.3	(a) (b)	What is corporate governance rating? Explain ICRA methodology of CGR.  Explain following two concepts in corporate governance:  (i) Insider trading and  (ii) Whistle blowing.	07
Q.4	(a)	State the recommendations made by confederation of Indian Industry Committee on Corporate Governance.	07
	(b)	Discuss the provisions of Public Company Accounting Oversight Board (PCAOB)	07
Q.4	(a)	<b>OR</b> Discuss the provisions of 'Auditor independence' as enshrined in PCAOB.	07
	(b)	Bring out briefly scam cases of Satyam and 2 G Spectrum	07
Q.5	(a)	What is 'code of conduct'? Which factors must be kept in mind while framing the code? Explain.	07
	(b)	Explain 'Religious Morality'  OR	07
Q.5	(a)	Explain the dimensions of ethical leadership.	07
	(b)	Explain the corporate governance in global practices.	07

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