Enrolment No.

GUJARAT TECHNOLOGICAL UNIVERSITY MBA - SEMESTER-IV • EXAMINATION-WINTER • 2014

Subject Code: 2840302Date: 28-11-2014Subject Name: Strategic Human Resource Management (SHRM)Time: 10.30am - 13.30pmTotal Marks: 70

Instructions:

- 1. Attempt all questions.
- 2. Make suitable assumptions wherever necessary.
- 3. Figures to the right indicate full marks.
- Q.1 (a) Compare & contrast the Traditional HR versus Strategic HR? 07
 - (b) Explain in detail the role of HR in different stages of Merger / Acquisition. 07
- Q.2 (a) Which are the outcome of Strategic HR & how it can be achieved? 07
 - (b) Explain in detail the Company's Internal Value Chain. How HRM affects on all other **07** value chain activities?

OR

- (b) Compare & contrast the advantages & disadvantages of Human resource based & 07 Physical resource based competitive advantages?
- Q.3 (a) What are the different factors affecting the organizational macro HR policy? Explain in 07 detail.
 - (b) Explain in brief different Individual Dimension of Diversity, How will you strategically 07 mange diversity in your organization?

OR

- Q.3 (a) Competitive advantage is easy to build but harder to maintain Entry or duplication 07 barrier is essential requirement. How HR based competitive advantage could get over this challenge?
 - (b) What are the different factors affecting the organizational micro HR policy? 07
- Q.4 (a) Why are many organizations moving towards a flat structure? While implementing the 07 strategy of Flat structure, what areas of HR would you give serious attention to?
 - (b) Explain in detail 360 degree Feedback System for performance management. 07

OR

- Q.4 (a) Which Five strategic decisions Organization have to take for establishing Performance 07 Management System?
- Q.4 (b) What is succession planning? What are the pros & cons of disclosing succession 07 planning?
- Q.5 (a) Which are the drivers of Outsourcing? Which are the different Business & HR concerns 07 to be observed for Human Resource Outsourcing? Explain in brief
 - (b) What do you mean by Collective Bargaining & how it is useful for Industrial relation? 07 List down the various Collective bargaining items.

OR

- Q.5 (a) Which are different strategies for managing employee surpluses? Explain in brief. 07
 - (b) Compare the four Job Evaluation Methods & describe how it is useful for wage 07 fixation?
