Seat No.:	Enrolment No.
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GUJARAT TECHNOLOGICAL UNIVERSITY

MCA - SEMESTER-I • EXAMINATION – SUMMER • 2015

U			te: 05-05-2015	
_	e: 10	Name: Enterprise Resource Planning :30 am - 01:00 pm Total Marks	: 70	
	1. 2.	Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks.		
Q.1	(a) (b)	Explain the functional modules of ERP software. Explain the components of customer relationship management system.	07 07	
Q.2	(a)	Explain common ERP implementation strategies with advantages and	07	
	(b)	disadvantages of each. Explain the steps of selecting an ERP package. OR	07	
	(b)	Explain the advantages and limitations of Business Process Reengineering with respect to ERP implementation.	07	
Q.3	(a) (b)	Explain different types of ERP security issues Explain the reasons for failure of an ERP implementation. OR	07 07	
Q.3	(a) (b)	Give the module overview of SAP Human Resource Solutions. Explain the different categories of applications under ERP financial module?	07 07	
Q.4	(a) (b)	Explain typical procurement cycle for a company Explain sales order cycle for an organization. OR	07 07	
Q.4	(a) (b)	Explain the tangible benefits from an ERP system. Explain the ways of ERP value creation to an organization.	07 07	
Q.5	(a) (b)	Explain different quality management processes (with respect to ERP). Explain typical capabilities of a Data Warehousing tool. OR	07 07	
Q.5	(a) (b)	Explain the advantages of Supply Chain Management. Explain the terms: a. Data Mining b. Geographical Information System	07 07	
