Seat No.:	Enrolment No
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GUJARAT TECHNOLOGICAL UNIVERSITY MCA - SEMESTER- I. EXAMINATION - WINTER - 2016

Subject Code: 2610002 Date: 05/01/2017 **Subject Name: Enterprise Resource Planning** Time: 10.30 AM TO 01.00 PM **Total Marks: 70 Instructions:** 1. Attempt all questions. Make suitable assumptions wherever necessary. 3. Figures to the right indicate full marks. How is Human Resource Management implemented with the help of ERP? 07 0.1 (a) Explain the management of Finance with reference to ERP? 07 What do you mean by Inventory Management? Explain how ERP helps in managing **Q.2** (a) **07** inventory. What do you mean by Quality Management for an organization? What steps does one 07 need to achieve good quality management? OR**(b)** Explain Sales and Distribution process with reference to ERP. 07 (a) Explain the terms: 0.3 07 a. Business Intelligence b. Data Mining c. Data Warehousing d. OLAP e. Enterprise **Business Decisions** Integrated Data Model **(b)** Explain Business Process Reengineering with respect to ERP. 07 What do you mean by Supply Chain Management? How does ERP help in managing 0.3 07 (a) this for a given organization? What do you mean by Customer Relationship Management? How does ERP help in 07 managing this for a given organization? Explain ERP Security in detail. **07** 0.4 (a) Explain the basic steps for implementation of ERP for a manufacturing organization 07 giving example. **Q.4** (a) Explain the life cycle of ERP implementation. 07 Explain the reasons for the success of ERP implementation. 07 **(b)** Explain the various intangible benefits of ERP. 0.5 07 (a) Explain the risks in implementation of ERP. **(b)** 07 OR Explain the reasons for the failure of ERP implementation. **Q.5 07** (a) Explain the methodologies for the ERP implementation. 07
