Seat No.:	Enrolment No.

GUJARAT TECHNOLOGICAL UNIVERSITY

MCA - SEMESTER-I • EXAMINATION – WINTER 2013

•	Subject Code: 2610002 Date: 21-12-20 Subject Name: Enterprise Resource Planning			,
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	1. 2.	Atto Ma	empt all questions. ke suitable assumptions wherever necessary. ares to the right indicate full marks.	
Q.1		(a) (b)	 (i) FMCG stands for	07
Q.2	((a)	 (v) Define supply chain management. (vi) Define Firewall. (vii) Explain encryption. What are functional capabilities offered by compensation management module of an ERP solution? 	07
	((b)		07
	((b)	OR Discuss role of information technology in BPR. What is business engineering?	07
Q.3	((a)	Explain different quality management process. How does ERP support these different quality processes?	07
	((b)	"Effective processing of customer orders (or sales order) is the need of every organization." How does ERP help in bringing efficiency and effectiveness in this process?	07
Q.3	((a)	OR How procurement of materials is different from procurement of services, explain.	07

	(b)	What are the emerging areas of ERP financial application? Explain in detail.	07
Q.4	(a)	ERP helps telecom industry to overcome their challenges. Discuss.	07
	(b)	What are the main challenges of retail industry? Also discuss benefits and limitations of ERP in retail industry.	07
Q.4 Q.4	(a) (b)	OR What is the need of ERP in mining Industry? Discuss key activities of ERP solution to petroleum, gas and oil industry.	07 07
Q.5	(a)	What are the success and failure factors of ERP implementation?	07
	(b)	ERP Package should be build or buy? Explain briefly.	07
Q.5	(a)	OR Discuss four common ERP implementation strategies with their Pros and Cons.	07
	(b)	Final package selection is based on an evaluation of each specific requirement as to whether a particular ERP meets it fully, partially or does not meet. Justify.	07
