

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

M.E Sem-III Regular Examination January 2011

Subject code: 731401

Subject Name: Personnel Management

Date: 08 /01 /2011

Time: 02.30 pm – 05.00 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Explain the following models along with pros & cons of their applications PM: 07
Rational System Model & Social System Model.
(b) Discuss major functions of Human Resource Management. 07

- Q.2** (a) Comment on the statement: "Right man for Right job & Right job for right man." 07
(b) Explain the principle and evolution of QWL. 07

OR

- (b) Explain what is conveyed by the statement: "General purpose man and specific purpose machine." 07

- Q.3** (a) Write short notes on:- (any two) 07
1. Self-Esteem & Self-Actualisation
2. Job content & Job context
3. Flexi Time
(b) Write short notes on:- (any two) 07
1. Bureaucracy
2. Satisfiers and Dissatisfiers
3. Theory 'X' and Theory 'Y'

OR

- Q.3** (a) Explain Division Of Labour Theory. 07
(b) Explain MAX WEBER's Structural Theory. 07

- Q.4** (a) Explain the term ' M B O ' and discuss its significance as an approach for Motivation. 07
(b) Describe major functions of Personnel Management and discuss in detail the importance of Performance Appraisal. 07

OR

- Q.4** (a) Discuss Fredrik Herzberg theory. 07
(b) Discuss theory of motivation & hygiene. 07

- Q.5** (a) Write short notes on Participative Decision Making 07
(b) Write short notes on Training and development 07

OR

- Q.5** (a) Write short notes on Phrenology and graphology 07
(b) Write short notes on Principles of Natural justice 07
