## **GUJARAT TECHNOLOGICAL UNIVERSITY**

M. E. - SEMESTER – I • EXAMINATION – SUMMER • 2013

Sub Tin	oject ine: 10 struct 1. 2.	code: 713106N  Name: Intellectual Property Rights  0.30 am - 01.00 pm  Total Marks: 70  tions:  Attempt all questions.  Make suitable assumptions wherever necessary.	
	3.	Figures to the right indicate full marks.	
Q.1	(a)	Define õIntellectual Propertyö and describe the need for protection of õIntellectual Propertyö?	07
	<b>(b)</b>	Write a short note on the international IPR treaties.	07
Q.2	(a) (b)	Explain õWIPO Databaseö and discuss its advantages, limitations and scope. How the Intellectual Property Rights affects the field of Research Industry.  OR	07 07
	(b)	Describe the tools for fighting against optical disc piracy.	07
Q.3	(a)	Define Copy Right. Explain need, benefits, importance and term of any Copy Right.	07
	(b)	Explain the requirements and steps to obtain a õPatentö for any electronic device.	07
0.3	( )	OR	0.7
Q.3	(a) (b)	Write a short note on õCybersquattingö. Explain how IPR affects pharmaceutical industry.	07 07
Q.4	(a) (b)	Write a short note on Trade Secrets. Write a short note on õGeographical Indicationsö.  OR	07 07
Q.4	(a) (b)	Write a short note on õFrom research to revenueö. Write a short note on õFair - Use policyö.	07 07
Q.5	(a)	Write a short note on õGoogleøs Patent Searchö. Discuss its advantages, limitations and scope.	07
	(b)	Explain the non-Patentable subject matters.  OR	07
Q.5	(a) (b)	Discuss various Acts in India related to Intellectual Property Rights.  Describe the characteristics of digital technologies with Copy Right implications.	07 07

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