Seat No.:	Enrolment No.

## **GUJARAT TECHNOLOGICAL UNIVERSITY**

M. E. - SEMESTER – II • EXAMINATION – SUMMER • 2014

Subject code: 1720001		t code: 1720001 Date: 12-06-2014	
	-	t Name: Principles of Management 02:30 pm - 05:00 pm Total Marks: 70	
Ins	1 2	ctions:  . Attempt all questions.  . Make suitable assumptions wherever necessary.  . Figures to the right indicate full marks.	
Q.1	(a)	$\tilde{o}$ Scientific management involves in its essence complete mental revolution on the part of the workers and an equally complete mental revolution on the part of management $\tilde{o}$ . Explain this statement in support of F. W. Taylor.	07
	(b)	Explain the concept of conflict? Discuss the various causes of role conflict. How an effective conflict management can be implemented?	07
Q.2	(a)	What do you mean by Man power planning? What are the steps involved in preparing a man power planning?	07
	(b)	õJob of a supervisors is more difficult than that of higher levels managerøsö .By this statement explain various roles, skills and levels of management.	07
	(b)	What do you mean by TQM? Discuss the process and principles of Total quality management.	07
Q.3	(a)	Discuss the various objectives of an organization? Illustrate the advantages and	07
	(b)	disadvantages of Management By Objectives.  Explain organizing and organization? Describe various types of departmentation.  OR	07
Q.3	(a) (b)	Discuss the various types and features of decision. Explain decision making process. Enlighten the essential features of a good plan. Discuss the various barriers to effective planning.	07 07
Q.4	(a)	÷Manager is a change agentø Discuss why organizations bring changes in their operational roles. Why do people resist changes?	07
	<b>(b)</b>	What are the objectives of employeesø welfare activities? Discuss the various acts and labour legislation to improve the employees welfare.  OR	07
Q.4	(a)	What is the concept of environment? Discuses the various environmental factors which	07
	(b)	managers should take into account in managing their organisation.  Discuss the evolution of six sigma and problem solving approach (DMAIC).	07
Q.5	(a)	Discuss the social responsibility of managers? How can social responsibility be made operational in organization?	07
	(b)	Explain leadership style? What are the qualities of a charismatic leader?  OR	07
Q.5	(a)	What do you mean by professional ethics? What are the sources which ethical or unethical behavior develops?	07
	(b)	Short Notes (Any Two)  I. Energy Management  II. Intellectual Property Rights  III. Cyber Laws and Cyber crime  IV. Knowledge Management	07

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