GUJARAT TECHNOLOGICAL UNIVERSITY ME - SEMESTER- III • EXAMINATION – SUMMER 2015

| Subject Code: 730004 Date:30/04/2 Subject Name: Entrepreneurship Development | | | 15 |
|---|-------------------|--|----------------|
| Time: 2:30 pm to 5:00 pmTotal Marks: 70Instructions:1. Attempt all questions.2. Make suitable assumptions wherever necessary.3. Figures to the right indicate full marks. | | | 70 |
| Q.1 | (a) (b) | Explain the function of an entrepreneur and discuss the distinction between an entrepreneur and a manager. Explain the need and problems of rural Entrepreneurship .Give your suggestion for the development of rural entrepreneurship. | 07 07 |
| Q.2 | (a) | What do you understand by Entrepreneurial motivation? And explain Maslow needs theory of motivation. | 07 |
| | (b) | Define the small scale Industries and explain the role of small enterprise in economic development. | 07 |
| | (b) | OR Define the concept, growth, problems & function of women entrepreneurship | 07 |
| Q.3 | (a) | Explain the formulation of a project report and discuss the common errors in project formulation. | 07 |
| | (b) | Define Capital Structure. What are the factors which affect capital structure? | 07 |
| Q.3 | (a) | OR What is the need for financial planning? What are the sources of finance? | 07 |
| | (b) | Describe the meaning of project and characteristics of project. | 07 |
| Q.4 | (a) (b) | Write down the concept of industrial sickness and explain the signals and symptoms of sickness What is feasibility analysis? And describe check list for feasibility report. | 07 07 |
| Q.4 | (a) (b) | OR What is working capital? Explain the importance of working capital. Explain the role of financial institution in the growth of entrepreneur. | 07 07 |
| Q.5 | (b) (a) (b) | Describe the methods of project appraisal. Discuss in brief the types of documents needed for export. | 07 07 07 |
| Q.5 | (a) (b) | OR Define E-commerce. Discuss the growth and importance of E-commerce. Explain the term Venture capital in detail | 07 07 |
