

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

**GUJARAT TECHNOLOGICAL UNIVERSITY**

**M.E –I<sup>st</sup> SEMESTER–EXAMINATION – JULY- 2012**

**Subject code: 713106N**

**Date: 13/07/2012**

**Subject Name: Intellectual Property Rights**

**Time: 2:30 pm – 05:00 pm**

**Total Marks: 70**

**Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) What do you mean by “Intellectual Property”? Describe the need for protection of “Intellectual Property”? 07
- (b) Describe the relevance of Intellectual Property Rights in field of Education Society. 07

- Q.2** (a) What do you mean by “Copy Right”? Describe its need in field of education Society. 07
- (b) Describe the characteristics of digital technologies with Copy Right implications. 07

**OR**

- (b) How the Intellectual Property Rights affects the field of Research Industry. 07

- Q.3** (a) What do you mean by “Patents”? Describe its importance in field of Electronics Industry. 07
- (b) Write short note on Trade Marks. 07

**OR**

- Q.3** (a) Describe the requirements and steps to obtain a “Patent” for any product. 07
- (b) Write short note on Trade Secrets. 07

- Q.4** (a) What is optical disc piracy? Describe the tools for fighting against optical disc piracy. 07
- (b) Write short note on “Infringement in context with Intellectual Property Rights”. 07

**OR**

- Q.4** (a) Mention Immerging Issues in Domain Names. 07
- (b) Describe the importance of Public Domain. 07

- Q.5** (a) Describe the relevance of the terms “Author”, “Copy Rights” and “Distribution Rights” 07
- (b) Mention the challenges to the International Copyright Community with advances in Digital Technologies. 07

**OR**

- Q.5** (a) Describe in your terms “Fair - Use policy”. 07
- (b) Write short note on “Cybersquatting”. 07

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