

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

M.E –Ist SEMESTER–EXAMINATION – JULY- 2012

Subject code: 713106N

Date: 13/07/2012

Subject Name: Intellectual Property Rights

Time: 2:30 pm – 05:00 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) What do you mean by “Intellectual Property”? Describe the need for protection of “Intellectual Property”? **07**
- (b) Describe the relevance of Intellectual Property Rights in field of Education Society. **07**

- Q.2** (a) What do you mean by “Copy Right”? Describe its need in field of education Society. **07**
- (b) Describe the characteristics of digital technologies with Copy Right implications. **07**

OR

- (b) How the Intellectual Property Rights affects the field of Research Industry. **07**
- Q.3** (a) What do you mean by “Patents”? Describe its importance in field of Electronics Industry. **07**
- (b) Write short note on Trade Marks. **07**

OR

- Q.3** (a) Describe the requirements and steps to obtain a “Patent” for any product. **07**
- (b) Write short note on Trade Secrets. **07**

- Q.4** (a) What is optical disc piracy? Describe the tools for fighting against optical disc piracy. **07**
- (b) Write short note on “Infringement in context with Intellectual Property Rights”. **07**

OR

- Q.4** (a) Mention Immerging Issues in Domain Names. **07**
- (b) Describe the importance of Public Domain. **07**

- Q.5** (a) Describe the relevance of the terms “Author”, “Copy Rights” and “Distribution Rights” **07**
- (b) Mention the challenges to the International Copyright Community with advances in Digital Technologies. **07**

OR

- Q.5** (a) Describe in your terms “Fair - Use policy”. **07**
- (b) Write short note on “Cybersquatting”. **07**
