Seat No.: _____ Enrolment No._____

GUJARAT TECHNOLOGICAL UNIVERSITY

ME – SEMESTER-1 (NEW) EXAMINATION – WINTER 2016

Subject Code: 2712309 **Date:06/01/2017**

Subject Name: DATA MINING

Time: 2:30 pm to 5:00 pm **Total Marks: 70**

Instructions:

1. **Attempt all questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

Q.1	**(a)**	What are the steps involved in KDD process? Explain in detail.	**07**
	(b)	Explain the architecture of data mining system.	**07**
Q.2	**(a)**	Differentiate OLAP and OLTP.	**07**
	(b)	Explain star schema and snowflake schema.	**07**
		OR	
	(b)	What are the different methods for data reduction?	**07**
Q.3	**(a)**	Explain different methods for normalization.	**07**
	(b)	What are the major issues in data mining?	**07**
		OR	
Q.3	**(a)**	What is histogram? What are the different types of histogram?	**07**
	(b)	Explain how to classify data mining system.	**07**
Q.4	**(a)**	Describe the steps of apriory algorithm with example.	**07**
	(b)	Explain rule based classification with example.	**07**
		OR	
Q.4	**(a)**	Explain the techniques to improve apriory algorithm?	**07**
	(b)	Explain Bayesian classification in detail.	**07**
Q.5	**(a)**	Explain linear and nonlinear regression methods for prediction.	**07**
	(b)	How data mining can be applicable for fraud detection?	**07**
		OR	
Q.5	**(a)**	Explain how accuracy of a classifier can be measured.	**07**
	(b)	Write a short note on web structure mining.	**07**

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