**Total Marks: 70** 

## GUJARAT TECHNOLOGICAL UNIVERSITY

M. E. - SEMESTER – I • EXAMINATION – WINTER 2012 code: 713106N Date: 10/01/2013

Subject code: 713106N

Subject Name: Intellectual Property Rights

Time: 02.30 pm – 05.00 pm

## **Instructions:**

- 1. Attempt all questions.
- 2. Make suitable assumptions wherever necessary.
- 3. Figures to the right indicate full marks.
- Q.1 (a) What do you mean by "Intellectual Property"? Describe the need for 07 protection of "Intellectual Property"?
  - (b) What do you mean by "Copy Right"? Describe its need in field of 07 education Society.
- Q.2 (a) Write a short note on "From research to revenue". 07
  - (b) Describe the relevance of Intellectual Property Rights in field of **07** Education Society.

OR

- (b) How the Intellectual Property Rights affects the field of Research 07 Industry.
- Q.3 (a) What do you mean by "Patents"? Describe its importance in field of 07 Electronics Industry.
  - (b) Write short note on "Infringement in context with Intellectual Property 07 Rights".

OR

- Q.3 (a) Describe the requirements and steps to obtain a "Patent" for any 07 product.
  - (b) What is optical disc piracy? Describe the tools for fighting against 07 optical disc piracy.

Q.4	<b>(a)</b>	Write short note on Trade Secrets.	07
	<b>(b)</b>	Write short note on "Cybersquatting".	07
		OR	
Q.4	<b>(a)</b>	Write short note on Trade Marks.	07
Q.4	<b>(b)</b>	Describe the importance of Public Domain.	07
Q.5	<b>(a)</b>	Describe the relevance of the terms "Author", "Copy Rights" and	07
		"Distribution Rights"	
	<b>(b)</b>	Mention the challenges to the International Copyright Community with	07
		advances in Digital Technologies.	
		OR	
Q.5	<b>(a)</b>	Mention Immerging Issues in Domain Names.	07
	<b>(b)</b>	Describe in your terms "Fair - Use policy".	07

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