Seat 1	No.:	Enrolment No.	
Subj	ject	GUJARAT TECHNOLOGICAL UNIVERSITY M. E SEMESTER – II • EXAMINATION – WINTER • 2013 code: 1722305 Date: 31-12-2013	
		Name: IT Strategy and Management	
-	-	0.30 am – 01.00 pm Total Marks: 70	
Inst	ruc	tions:	
	2.	Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks.	
Q.1	(a) (b)		07 07
Q.2	(a)	IT alignment? Explain.	07
	(b)	OR	07
	(b)	What are the different perspectives for achieving business-IT alignment? Explain all in detail	07
Q.3	(a)	application strategy process? Explain	07
	(b)	How will you ensure a right balance between the functional and nonfunctional requirement during the COTS package selection process? Explain with suitable graphs and theoretical research, the framework and parameters for package selection.	07
Q.3	(a)		07
	(b)		07
Q.4	(a)	What are the variants outsourcings? Explain the advantages and disadvantages of each one of them.	07
	(b)	What are the possible strategies of application portfolio management? OR	07
Q.4	(a)	good SITP	07
	(b)	What are the outsourcing risks and how they can be minimized?	07
Q.5	(a)	Rutima? Explain this with examples	07
05	(b)	OR	07
Q.5	(a) (b)	on the different variants for outsourcing?	07 07
	(b)	the different maturity stages of PMO? Explain them with the help of suitable	07

diagram