Seat No.:	Enrolment No.
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GUJARAT TECHNOLOGICAL UNIVERSITY

M. Pharm. - SEMESTER - II • EXAMINATION - SUMMER • 2014

_		Code: 2920001 Date: 27-05-2014 Name: Research Methodology	
•	e: 02 ictio	2:30 pm - 05:30 pm Total Marks: 80 ons: Attempt any five questions.	
	2. 3.	Make suitable assumptions wherever necessary. Figures to the right indicate full marks.	
Q.1	(a)	What is the importance of oral presentation? Explain the format of an oral research presentation.	06
	(b)	Discuss the importance of "Eye Contact" and "Facial Expressions in oral presentations.	05
	(c)	Write a note on Questionnaire.	05
Q.2	(a)	Give the importance of cost analysis of project. Explain cost of "Procedures: and "Instrumentation" in detail.	06
	(b)	Highlight the importance of funded research. Describe AICTE funding schemes.	05
(c)	(c)	Describe the importance of Industry Institute Interaction Cell. Explain the activities of IIIC.	05
Q.3	(a) (b)	Explain the importance of documentation in pharmaceutical research giving examples.	06 05
	(c)	Write a note on use of computer packages in documentation.	05
•	(a) (b)		06 05
	(c)	Describe the method for selection of a research project/problem.	05
Q.5	(a) (b)	•	06 05
	(c)	Explain importance and methods of "References" in thesis writing.	05
Q. 6	(a) (b)	Describe qualitative and quantitative studies used in research. Write a note on audio visual aids in a presentation.	06 05
	(c)	Describe data organization and analysis.	05
Q.7	(a) (b) (c)	Describe the use of books and journals in literature survey. Explain the methods used for literature survey on the internet. Describe the art of preparing a good poster presentation.	06 05 05
