Seat 1	No.: _	Enrolment No.	
GUJARAT TECHNOLOGICAL UNIVERSITY M. Pharm. – SEMESTER – I • EXAMINATION – WINTER • 2014Subject Code: 1911602Date: 09-01-2015Subject Name: Pharm Management - IDate: 09-01-2015Time: 10:30 am - 01:30 pmTotal Marks: 80Instructions:1. Attempt any five questions.2. Make suitable assumptions wherever necessary.3. Figures to the right indicate full marks.			
Q.1	(a)	What is Pharm. Management? Explain levels of Management.	06
	(b)	Explain "Importance of organization".	05
	(c)	Write types of plan. Explain single use plans in detail.	05
Q.2	(a)	Explain requisites for effective Budgetary control.	06
	(b)	Write Advantages and limitation of Budgetary control.	05
	(c)	Which are the benefit of cost accounting and cost control?	05
Q.3	(a)	Explain function of hospital pharmacy	06
	(b)	Draw the flow of line and staff authority in organization.	05
	(c)	Discuss the important subsystem of an organisation system.	05
Q.4	(a)	Explain steps in decision making.	06
	(b)	Write a method to measure leadership style.	05
	(c)	Short note: "Time management" as professional management.	05
Q.5	(a)	What do you mean by performance appraisal? Discuss need and importance in organization.	06
	(b)	Write different methods of recruitment in detail.	05
	(c)	Explain methods of training in detail.	05
Q. 6	(a)	Write causes of industrial disputes.	06
	(b)	Short note: "Compensation to the pharmacist"	05
	(c)	Short note: "Stress management"	05
Q.7	(a)	Explain "Herzberg's Two Factor Theory" for motivation.	06
	(b)	Write application of Motivation in job design.	05
	(c)	Short note: "New enterprise management"	05
