

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

MPM – SEMESTER – II • EXAMINATION – SUMMER • 2014

Subject Code: 4340201

Date: 30-06-2014

Subject Name: Principles of Management

Time: 10:30 am - 01:30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) What do you mean by Management? Explain the importance of Management. **07**
(b) Explain in detail the different Managerial skills required by a Modern manager. **07**
- Q.2** (a) Explain in detail Henry Fayol's principles of management. **07**
(b) Define Planning. Explain the Characteristics of planning. **07**
- OR**
- (b) What do you mean by planning premises? How is it useful to Modern manager? **07**
- Q.3** (a) What do you mean by Decision making? Explain the process of Decision Making. **07**
(b) Discuss the qualities of Good organization. **07**
- OR**
- Q.3** (a) Define Forecasting and Explain the process of Forecasting. **07**
(b) Explain the difference between Delegation and Decentralization. **07**
- Q.4** (a) What do you mean by Directing? Explain the different tools of Directing. **07**
(b) Explain in detail the different Controlling Techniques which is generally used by a Modern manager. **07**
- OR**
- Q.4** (a) Define Staffing. What are the different sources of staffing? **07**
(b) Write a detailed note on Recent trends in Management. **07**
- Q.5** (a) Explain in brief the concept of Leadership. **07**
(b) Write a detailed note on Motivation. **07**
- OR**
- Q.5** (a) Explain the concept of Creativity and Innovation. **07**
(b) Explain in detail the concept of Scientific Management School. **07**
