Seat No.:	Enrolment No.

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA (PM) - SEMESTER -9 • EXAMINATION - WINTER - 2016

Subject Code: 4390206		t Code: 4390206 Date: 24/11/2	Date: 24/11/2016	
Tiı	me: 1 truction 1.	t Name: Export Import Procedure 0:30 am to 01:30 pm Total Marks: ons: Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks.	70	
Q.1	(a) (b)	Describe the Various Legal and Political factors affecting International Trade. Write a short Note on IEC number.	07 07	
Q.2	(a) (b)	Explain the Shipment Stage in detail. Differentiate FEMA and FERA	07 07	
	(b)	OR Write a short Note on 1. GATT 2. WTO	07	
Q.3	(a) (b)	Explain Post Shipment Stage in detail. Explain the various Political Risks involved in International Business. OR	07 07	
Q.3	(a) (b)	Explain Followings 1. FOB 2. CIF 3. EXW 4. CFR 5. FAS 6. FCA 7. DDP What are the various tools used for finding the Importer for International Business?	07	
Q.4	(a) (b)	Explain the pricing strategies In Detail. Explain each factor that affects the foreign Exchange. OR	07 07	
Q.4	(a) (b)	Explain the various factors that directly or indirectly affect the export payment. Write a short note on – Pre shipment Finance in Foreign Currency	07 07	
Q.5	(a) (b)	Write a short note on 1. MDA – Market Development Assistance 2. MEIS – Merchandise Export from India Scheme Explain Pre shipment Stage in Detail.	07	
Q.5	(a) (b)	OR Explain various components of Export Pricing. List down various schemes available for promoting the Indian Export and Briefly explain any two Schemes.	07 07	
