

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

MPM - SEMESTER– IV EXAMINATION – SUMMER 2015

Subject Code: 4340201

Date: 18-06-2015

Subject Name: Principles of Management

Time: 10:30am – 01:30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q-1 (a) Define management? Explain the Characteristic of management? 07
(b) Is management Science or Art? Why do we need it? 07

Q-2 (a) Explain the Principles of F.W Taylor Theory? 07
(b) Define Planning Explain the importance of Planning? 07

OR

(b) Write short note on Planning Premises? 07

Q-3 (a) Decision making process is carried in industries? 07
(b) Explain the important Principles of organizing? 07

OR

(a) Explain the Process of Forecasting? 07
(b) Explain the Concept & difference between delegation & decentralization? 07

Q-4 (a) what do you mean by staffing? Discuss in Brief idea of main staffing Functions? 07
(b) Explain the steps in the process of Controlling? 07

OR

(a) Define Controlling Explain the Traditional & modern techniques of Controlling? 07
(b) Write a detailed note on leadership? 07

Q-5(a) Explain in brief the concept of motivation? 07
(b) Explain the concept of total quality Management. How do quality circles enrich the Quality of an Organization? 07

OR

(a) Comparison between Japanese & American Management approaches? 07
(b) Explain in Detail the concept of Administrative School of Management Thoughts? 07
