

# Gujarat Technological University

No:GTU/PhD/10420/2011

Date:20-10-2011

## 7th List of Ph. D. Students approved by SRC and Consented by Guide

Sr. No.	Student Regi. No.	Name of Students	Topic of Research approved by SRC	Name of Guide
<b>COMPUTER SCIENCE/ENGINEERING</b>				
1	6039	Zankhana Harichandra Shah	<i>Automatic Analysis and Recognition of Facial Expressions Invariant to Pose and Illumination</i>	Dr. Vikram Kaushik
2	6033	Sudhir Parshottambhai Vegad	<i>Image Retrieval using Statistical and Semantic Content Descriptors</i>	Dr. Tanmay D Pawar
3	7025	Mihir Narandas Dudhreja	<i>Interactive Web Image Content Mining</i>	Dr. C. B. Bhatt
4	6023	Patel Mukesh Mohankumar	<i>Improving Association Rule Mining Algorithms And Their Privacy Preservation</i>	Dr. Nilesh K. Modi
5	6031	Shah Nisha Vipul	<i>Intrusion Detection,identification and prevention using Data Mining (Attack Mining)</i>	
6	7009	Darshana J. Patel	<i>Mechanism to provide Compact Database for Mobile Computing</i>	Dr. J. S. Shah
<b>Civil Engineering</b>				
1	1027	Ruchi Shrivastava	<i>"Consolidation by Dissipating Radial Seepage Flow Using Prefabricated Vertical Geodrain Reinforced Clay Beds"</i>	Dr. Dilip T. Shete
<b>Management</b>				
1	8153	Vikas Pandya D	<i>To Study Consumer Ethnocentrism, its variability among demographic factors and relationship of Consumer Ethnocentrism with Country of Origin effect, Attitude towards Foreign Products, Global Openness, Product Judgment and its effect on buying behavior for white goods in India : A case study of Gujarat State.</i>	Dr. Jaydeep M. Badiyani
2	8099	Prakash Patel	<i>Study of Relationship Between Prakriti and Performance of employees in a manufacturing Sector</i>	Dr. Satendra Kumar
3	8147	Umeshkumar Kshatriya	<i>Study of Genericization of Brand: Understanding concept and determine major factors affecting Brand Genericization.</i>	Dr. Vijay Pithadia

4	8049	Jahnavi Kishorkumar Duabal	<i>Critical Evaluation of Financial Services Provided for Marginal Entrepreneurs by Selected Banks in Gujarat</i>	Dr Balyan Ram Kumar
5	8082	Oza Haresh Prabhudas	<i>Consumer attitude and preferences towards organic food:An empirical study of organic consumers in Gujarat region</i>	Dr. Mistry Snehal Kumar H.
6	8141	Samir B. Thakkar	<i>Arts as Investment Avenue in India:Exploring the possibility of science in arts to benefit the retail Investors</i>	
7	8107	Rajendra Valakubhai Vala	<i>Performance appraisal of selected Oil &amp; Gas companies of India with reference to government policy and development of economy</i>	Dr. Ratish Kakkad
8	8064	Madhura Tilak Shrikant	<i>A study on impact of Usage of Balanced Scorecard on Performance evaluation in the industries" (With Special Reference to Marketing and Service sector in India)</i>	Dr. Abhijeet Chatterjee
9	8076	Mrs. Preeti Singhal	<i>A Comparative study of Customer Preferences, Satisfaction and Loyalty among Hypermarkets, Supermarkets &amp; Shopping Malls with reference to Ahmedabad, Vadodara, Surat &amp; Rajkot</i>	Dr. Tripat Kaur
10	8125	Rajan Shah	<i>In depth Study of Strategic Management Practices in the Selected Government Departments of Gujarat State.</i>	Dr. Vrajlal Sapovadia
11	8087	Parekh Bhoomi Ruchat	<i>A detailed study on Non Performing Assets (NPAs) of Microfinance Institutions of Gujarat and its relationship with Different Microfinance Models adopted by them</i>	
12	8045	Haresh K Kothari	<i>A Study of Interaction between Demographic and Financial Behavior Factors in Terms of Investment Decision Making</i>	
13	8111	Richa Durgeshbhai Pandit	<i>A Study of Impact of Service Quality on Consumer Satisfaction, Loyalty, Commitment &amp; Retention in the Indian Banking Sector</i>	Dr Balyan Ram Kumar
14	8113	Rohadia Sameer Krishnadan	<i>A feasibility study of inclusion of ERP in Management Curriculum</i>	Dr. Rajesh Khajuria
<b>Interdisciplinary</b>				
1		Jaimin R. Vasa	<i>Continuing the Global MSME Momentum</i>	

- Instruction: 1) This is seventh list which contains the name of the students whose consent is given by the supervisor.  
2) Kindly refer GTU website to get yourself updated.  
3) No separate communication shall be made by university for registration and other process. Hence you are informed to visit GTU website for updated information and instruction.

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Actg. Registrar