

MODEL QUESTION PAPER

Subject code: 2110002

Subject Name: Communication Skills

Remembrance based sample questions	
Question No	Question Description - Select the correct answer from the given options in the brackets
A1	Call me later. I am _____ the bus. (in/ on/ at)
A2	Raman and _____ can distribute the sweets. (I, me, myself)
A3	One should do _____ duty. (his, her, one's)
A4	Man is the only animal _____ can think. (who/that/which)
A5	_____ do you think won the match? (Who/ Whom/ Why)
A6	If I get _____ sleep, I shall be all right. (little, a little, the little)
A7	_____ (θ / ð / ŋ) sound is present in the word 'Author'.
A8	_____ (a: / ʌ / ɔ:) vowel is present in the word 'father'.
A9	I bought this book _____ three rupees. (at / in / for)
A10	Have you come _____ the car? (in/ on/by)

Understanding based sample questions	
Question no	Question description
B1	Recall and differentiate between hearing and listening.
B2	DzFeedback is inevitable component of communication.dz Explain
B3	Discuss any 3 email etiquettes.
B4	Discuss the irony in the story <i>The Eyes Are Not Here?</i>
B5	Interpret the central theme of the poem <i>Good Bye Party to Ms. Pushpa T. S.</i>
B6)llustrate the concept of DzKinesicsdz
B7	Give the brief idea of DzPara languagedz
B8	Recall and differentiate between skimming and scanning techniques of reading.
B9	Enlist any three types of listening.
B10	Discuss the importance of Audience analysis.

Application and Analysis sample questions	
Question no	Question description
C1	As a secretary of Surya Industries, draft a report on the Reasons and Solutions of the Laboursž dissatisfaction in the industry.
C2	<p>Complete the following story and give appropriate title to it.</p> <p>One day a cap-seller was going to sell his caps in a nearby village. It was a hot noon and being tired, he felt like resting. He slept under a shady tree and was soon lost in deep sleep. When he awoke he saw that all his caps were gone. He looked up and saw monkeys on the tree had taken away his caps. He thought of a trick to recover</p>
C3	Write a paragraph on role of a teacher.
C4	<p>Study the following passage carefully and answer the questions below given:</p> <p>Consumer movement started in Britain in 1890 with a view to educating the public in protecting themselves from unfair trade practices. The people travelling to Britain are all praise today for the prevailing standards in that country but the situation must have been bad a hundred years ago. The movement spread to America by the turn of the century. Here in India we have started talking about consumer movement but the actual movement is yet to start.</p>

	<p>The common unfair trade practices prevailing in India are short-measuring, selling sub-standard goods, adulteration, cheating the customer through false, exaggerated or tricky advertisement, overcharging, hire purchase, selling shoddy goods through false-stamping etc. In India, there is no dearth of laws dealing with weights and measures, purity of materials, etc. but here, every new law increases corruption instead of removing the evil practice. The Indian consumer should be first taught what not to buy. He should be shown how to avoid being tempted by advertisement on the T.V. and other media. India is a poor country and tempting the poor to buy things which they do not really need is immoral. Next, the people should be taught to look for ISI stamping, Ag-mark, authorized grading etc. while buying goods.</p> <p>In advanced countries there are active organizations for the protection of consumer interests. They have their own research centre, laboratories and legal facilities with which they keep a sharp eye on the producers. The movement has paid handsome dividends in the West, but it has yet to catch public attention in India.</p> <p>Give precise answers to the following:</p> <ol style="list-style-type: none"> (1) What is the objective of consumer movement? (2) How old is the movement in England? (3) What is the state of the movement in this country? (4) How do traders and manufacturers cheat consumers in India? (5) Why is creating demand through ads stated to be unethical in this country?
C5	Conceive and Demonstrate the process of Communication with a diagram with one real life example.
C6	Write a letter on behalf of Vishnu auto parts, Ahmedabad to Ram Batteries for making an inquiry of batteries as you have seen the advertisement in the newspaper.
C7	Draft an email to be sent to your employees inviting them for the inauguration of new branch office.
C8	You are expected to make a presentation of your project: Design an outline of a presentation with reference to the audience analysis.