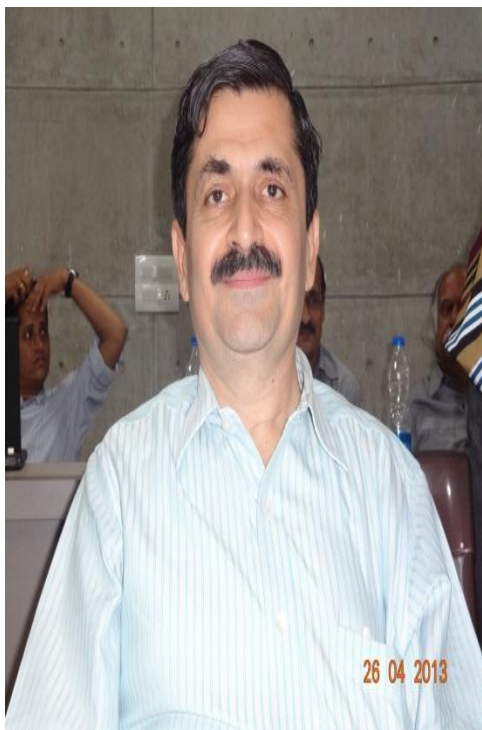


Expert Opinion About GTU'S Research Week For Faculty of Management

Research Week Schedule (24/04/2013 to 27/04/2013)

Date of Research Week: - 26/04/2013



Dr. Nilay Yagnik (Professor, NMIMS, Mumbai)

Research Week is an excellent initiative. It gives opportunity to Ph.D. students to reflect on their own research. They also get to learn from others research and methodology which is essential part of research. It is a platform giving an opportunity to learn. Research is a journey. It is a continues exercise of improving. Many students I reviewed today are doing research on topics which can contribute to national level once completed.

Suggestions: University should form an alumni association to encourage the conversations with doctoral students and passed outs. A Blog can be created as a knowledge sharing platform where students can upload their work or queries and experts can upload their interviews or suggestions.

Workshop Subject: "Emerging Areas of Research in Information Systems for Management"



Dr. G. Somayajulu (Professor, S P Jain Institute of Management and Research, Mumbai)

I have come to the Research Week 2nd time. It is a very good initiative. It provides guidance to students from different universities. Quality of research has improved. Students have followed the suggestions given last time. It is appreciable.

Suggestions: Supervisors should take periodic reports and monitor very closely. Supervisors should be in touch with the industry issues which can be a good and innovative topic of research.

Workshop Subject: Qualitative Research Techniques in Marketing



Dr. Sarla Achutan (Director, BK School of Management, Ahmedabad)

I have come to the Research Week 2nd time. It is a very good initiative. It is very useful to students as they can connect to each other and with the experts. They get exposure to different methodology and different topics. Some students have done good job but some were also below expectation. Some students were lacking in clarity of subject so it need to be resolved.

Suggestions: University should keep reviews six monthly.



Dr. Y S Patil (Associate Professor, Vaikunta Mehta National Institute of Co-operation Management, Pune):

Research Week is a good approach. No other university is doing such event. Students need to streamline the topic in the beginning by discussing it with guide and experts. If experts tells students to change the title in the second year, it is quit disappoint and students lose confidence, so it is better to pay attention to the topic in the beginning level.

Suggestions: University should not allow students to change the topic at all once registered like Pune University. A review can be organized for the selection of topics with guides of relevant industries.



Dr. Hemant Trivedi (Director, PDIM, Ahmedabad):

I am attending Research Week in GTU 3rd time and it is a good approach. Quality of work has improved. When presentations are reviewed with the group of students it benefits them as they get to see other students work and learn. Some topics on social media and organic food were good. There are several issues that Gujarat is dealing with like solar power and nuclear power plant, if students choose such topics it can benefit them a lot.

Suggestions: University should organise workshops on methodology to bring more clarity in students research work.

[Research Week Web Page Link](#)

Brief News:- Total 8 Students of Ph.D.(Batch-2011) in IT Area and 6 Students of Ph.D.(Batch-2011) of Marketing Area of Faculty of Management were reviewed by the experts. Experts talk were held on various innovative topics of Management on 24-04-2013 ([Link of Workshop Topics](#))

Research Week-2013 Team- Gujarat Technological University