

## Gujarat Technological University(Research Week-2013)-Time Table

## Faculty of Management-Ph.D. Batch-1(2011) and Batch-2(2012)- Research Work Review(Batch-2011) &amp; Research Week Participation(Batch-2012)

Sr. No.	Name of Student	Batch ID	Reg. No.	Date	Hall No	Work Shop Hall	Specialization	Research Topic
1	Alpesh C. Gajera	Batch-1 (2011)	8040	24/04/2013	H-01	W-01	Finance	"FINANCIAL PERFORMANCE APPRAISAL & COMPARATIVE FINANCIAL ANALYSIS OF SELECTED PRIVATE AND PUBLIC SECTOR BANKS".
2	Avani Shah	Batch-1 (2011)	8015	24/04/2013	H-01	W-01	Finance	A STUDY OF CARBON CREDIT MARKET IN INDIA(GUJARAT)
3	Dipak S Gaywala	Batch-1 (2011)	8037	24/04/2013	H-01	W-01	Finance	TO STUDY IMPACT OF MICRO FINANCE ON LIVING STANDARDS OF BENEFICIARIES IN THE SELECTED AREA OF BHARUCH DISTRICT OF GUJARAT STATE
4	Haresh Kothari	Batch-1 (2011)	8045	24/04/2013	H-01	W-01	Finance	A STUDY ON FACTORS AFFECTING INDIVIDUAL INVESTORS' INVESTMENT DECISIONS IN THE STATE OF GUJARAT
5	Hemali Tanna	Batch-1 (2011)	8138	24/04/2013	H-01	W-01	Finance	A STUDY OF IMPACT OF BASEL - III NORMS ON PERFORMANCE OF INDIAN BANKS
6	Jahnavi Kishorkumar Duabal	Batch-1 (2011)	8049	24/04/2013	H-01	W-01	Finance	CRITICAL EVALUATION OF FINANCIAL SERVICES PROVIDED FOR MARGINAL ENTREPRENEURS BY SELECTED BANKS IN GUJARAT
7	Jignesh Thakkar	Batch-1 (2011)	8140	25/04/2013	H-01	W-01	Finance	EFFECTIVENESS OF SARFAESI ACT ON RECOVERY OF NPAS IN PRIVATE AND PUBLIC SECTOR BANKS IN GUJARAT
8	Joshi Divyang Jitendrakumar	Batch-1 (2011)	8053	25/04/2013	H-01	W-01	Finance	A STUDY ON IMPACT OF COMPANY SPECIFIC NEWS ON INVESTORS' DECISIONS IN SELECTED CITIES OF GUJARAT
9	Madhura Tilak	Batch-1 (2011)	8064	25/04/2013	H-01	W-01	Finance	USAGE OF BALANCE SCORECARD IN INDIAN INDUSTRY

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10	Parekh Bhoomi	Batch-1 (2011)	8087	25/04/2013	H-01	W-01	Finance	A DETAILED STUDY ON NON PERFORMING ASSETS (NPAS) OF SELECTED MICROFINANCE INSTITUTIONS OF GUJARAT
11	Prajapati shailesh R	Batch-1 (2011)	8098	25/04/2013	H-01	W-01	Finance	A STUDY OF FINANCIAL INCLUSION IN RURAL GUJARAT
12	Samir B. Thakkar	Batch-1 (2011)	8141	25/04/2013	H-01	W-01	Finance	ARTS AS INVESTMENT AVENUE IN INDIA:EXPLORING THE POSSIBILITY OF SCIENCE IN ARTS TO BENEFIT THE RETAIL INVESTORS
13	Shastri Shital Ruchir	Batch-1 (2011)	8128	25/04/2013	H-01	W-01	Finance	FINANCIAL MANAGEMENT OF CHARITABLE TRUST IN GUJARAT
14	AVNI JARIWALA	Batch-2 (2012)	3011	24-04-2013 and 25-04-2013	H-01(24-04-2013) , H-01(25-04-2013)	W-01	Finance	A STUDY OF AWARENESS, ATTITUDE & FACTORS INFLUENCING PERSONAL FINANCIAL PLANNING FOR RESIDENTS OF GUJARAT
15	DELNAZ DASTOOR	Batch-2 (2012)	3022	24-04-2013 and 25-04-2013	H-01(24-04-2013) , H-01(25-04-2013)	W-01	Finance	"A STUDY ON ANALYSING INDIAN MERGERS AND ACQUISITIONS & ITS IMPACT ON FINANCIAL PERFORMANCE OF SELECTED CORPORATES IN INDIA"
16	DISHABAHEN BHAGAT	Batch-2 (2012)	3027	24-04-2013 and 25-04-2013	H-01(24-04-2013) , H-01(25-04-2013)	W-01	Finance	A CASE STUDY ON FINANCIAL LITERACY OF WORKING WOMEN IN KHEDA DISTRICT
17	Harendra sinh Vadher	Batch-2 (2012)	3036	24-04-2013 and 25-04-2013	H-01(24-04-2013) , H-01(25-04-2013)	W-01	Finance	A STUDY ON SUSTAINABILITYOF POWER GENERATION, TRANSMISSION & DISTRIBUTION IN PRIVATE SECTOR IN INDIA
18	HIREN PRAKASHBHAI MEHTA	Batch-2 (2012)	3040	25/04/2013	H-01	W-01	Finance	A STUDY ON WOMEN EMPOWERING THROUGH MICROFINANCE IN GUJARAT

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19	RANJANA SINGH	Batch-2 (2012)	3098	24-04-2013 and 25-04-2013	H-01(24-04-2013) , H-01(25-04-2013)	W-01	Finance	A STUDY OF CORPORATE GOVERNANCE AND ITS IMPACT ON ETHICAL PRACTICES IN SELECTED BANKS OF GUJARAT
20	RIDDHI D. SANGHVI	Batch-2 (2012)	3101	24-04-2013 and 25-04-2013	H-01(24-04-2013) , H-01(25-04-2013)	W-01	Finance	IMPACT OF FINANCIAL INCLUSION IN GUJARAT
21	ROSHNA THOMAS	Batch-2 (2012)	3102	24-04-2013 and 25-04-2013	H-01(24-04-2013) , H-01(25-04-2013)	W-01	Finance	A STUDY ON MOBILE BANKING IN THE STATE OF GUJARAT
22	SANJAYKUMAR MANJIBHAI SAKARIYA	Batch-2 (2012)	3104	24-04-2013 and 25-04-2013	H-01(24-04-2013) , H-01(25-04-2013)	W-01	Finance	EVALUATION OF FINANCIAL INCLUSION STRATEGIES IN WESTERN INDIA
23	VISHAL GOEL	Batch-2 (2012)	3130	24-04-2013 and 25-04-2013	H-01(24-04-2013) , H-01(25-04-2013)	W-01	Finance	FINANCIAL EFFECTIVENESS AND IMPACT OF MICROFINANCE IN GUJARAT
24	Abdul Kadir S Bharmal	Batch-1 (2011)	8017	25/04/2013	H-02	W-02	HRM	ROLE OF SIX IN HRM INIT INDUSTRY
25	Chaitali Shah	Batch-1 (2011)	NET-3	25/04/2013	H-02	W-02	HRM	ROLE ANALYSIS AND COMPETENCY MAPPING STATEMENT IN SELECTED COMPANIES OF PHARMACEUTICAL INDUSTRY IN GUJARAT REGION.
26	Dinesh kapadia	Batch-1 (2011)	8036	25/04/2013	H-02	W-02	HRM	SPIRITUAL PRACTICES AS A STRATEGIC MANAGEMENT APPROACH FOR HOLISTIC SUCCESS IN CORPORATE WORLD.
27	Ms. Ranjita Banerjee	Batch-1 (2011)	NET-1	25/04/2013	H-02	W-02	HRM	A STUDY OF RELATIONSHIP BETWEEN HR PRACTICES & SME'S PERFORMANCE

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28	Ms. Savitha K.	Batch-1 (2011)	8121	25/04/2013	H-02	W-02	HRM	A COMPARATIVE STUDY OF THE CULTURAL DIMENSIONS IN FOREIGN & DOMESTIC MNC'S IN THE STATE OF GUJARAT
29	Poonam Pandit	Batch-1 (2011)	8094	25/04/2013	H-02	W-02	HRM	STUDY OF RELATIONSHIP BETWEEN PRAKRITI AND PERFORMANCE OF EMPLOYEES IN A MANUFACTURING SECTOR
30	Preeti Nair	Batch-1 (2011)	8101	25/04/2013	H-02	W-02	HRM	COMPETENCY MAPPING.
31	Sashikala Munka	Batch-1 (2011)	8162	25/04/2013	H-02	W-02	HRM	IMPACT OF VARIOUS FACTORS ON EMPLOYEE RETENTION IN ORGANIZED RETAIL SECTOR IN GUJARAT
32	SUBAS CHANDRA GANTAYAT	Batch-1 (2011)	8133	25/04/2013	H-02	W-02	HRM	STUDY ON SKILL BUILDING & TALENT MANAGEMENT STRATEGY FOR SUSTAINABLE GROWTH OF SHIPBUILDING SECTOR IN GUJARAT
33	Wg Cdr V K Agrawal	Batch-1 (2011)	8155	25/04/2013	H-02	W-02	HRM	WORK LIFE BALANCE STRATEGIES: PROGRESS & PROBLEMS IN INDIAN COMPANIES
34	HIMANI SHETH	Batch-2 (2012)	3133	25/04/2013	H-02	W-02	HRM	IMPACT OF WORKFORCE DIVERSITY ON EMPLOYEE PERFORMANCE WITH SPECIAL REFERENCE TO IT, FMCG & TELECOM INDUSTRY IN INDIA
35	MANSI PARIKH	Batch-2 (2012)	3055	25/04/2013	H-02	W-02	HRM	A STUDY ON DEVELOPMENT OF COMPETENCY BASED HR SYSTEMS FOR SALES FUNCTION IN PHARMA SECTOR

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36	NIKUNJ PRAJAPATI	Batch-2 (2012)	3073	25/04/2013	H-02	W-02	HRM	DEVELOPING PERFORMANCE MANAGEMENT MODEL FOR POWER PLANT PROJECTS IN INDIA WITH SPECIAL REFERENCE TO GUJARAT
37	RACHANA SHARMA	Batch-2 (2012)	3092	25/04/2013	H-02	W-02	HRM	SPIRITUALITY AND WORK PLACE - A STUDY OF SELECTED ORGANIZATIONS IN GUJARAT
38	RIDDHI AMBAVALE	Batch-2 (2012)	Ph12137	25/04/2013	H-02	W-02	HRM	A STUDY ON EMOTIONAL COMPETENCE OF SALES PEOPLE IN ORGANISED RETAIL IN MAJOR CITIES OF GUJARAT STATE
39	Jaimin R. Vasa	Batch-1 (2011)	Inter-1	26/04/2013	H-01	W-01	Finance (General)	STUDY OF SME'S CONTRIBUTION IN INDIA & CHINA
40	KAMLESHKUMAR B. GOHIL	Batch-2 (2012)	3046	26/04/2013	H-01	W-01	General	A STUDY ON SUCCESSFUL MANAGEMENT OF SME'S PROJECTS BY IMPLEMENTING PROJECT MANAGEMENT METHODOLOGIES AND TO ADAPT PROJECT MANAGEMENT METHODOLOGIES FOR SME'S
41	Mr. Rajan Shah	Batch-1 (2011)	8125	26/04/2013	H-01	W-01	GENERAL	IN DEPTH STUDY OF STRATEGIC MANAGEMENT PRACTICES IN THE SELECTED GOVERNMENT DEPARTMENTS OF GUJARAT STATE.
42	Padhiyar Shital K	Batch-1 (2011)	8084	26/04/2013	H-01	W-01	GENERAL	A STUDY OF CSR ACTIVITIES IN SELECTED GUJARAT STATE COMPANIES IN GUJARAT
43	Rajesh Handa	Batch-1 (2011)	8108	26/04/2013	H-01	W-01	GENERAL	STUDY AND ANALYSIS OF PEOPLE'S PERCEPTIONS TOWARDS ECONOMIC GROWTH OF NATION WITH THEIR WELL-BEING IN GUJARAT.

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44	Sham Hormusji Sachinwala	Batch-1 (2011)	8127	26/04/2013	H-01	W-01	GENERAL	A STUDY ON EVALUATION AND COMPARISON OF UNIVERSITIES BASED ON MULTI CRITERION APPROACH USING ANALYTICAL HIERARCHY PROCESS.
45	Prakash Patel	Batch-1 (2011)	8099	26/04/2013	H-01	W-01	IT	A STUDY OF E-CONTRACTING PRACTICES WITH SPECIAL REFERENCE TO A FEW SELECTED INDUSTRIAL UNITS OF GUJARAT REGION
46	Prashant Jani	Batch-1 (2011)	8100	26/04/2013	H-01	W-01	IT	A Study on Role of Information & Communication Technologies (ICT) And its Impact on Management of Selected Business Verticals
47	ROHADIA SAMEER KRISHNADAN	Batch-1 (2011)	8113	26/04/2013	H-01	W-01	IT	A STUDY OF ERP IMPLEMENTATION IN SELECT INDUSTRIES
48	DARSHANA DESAI	Batch-2 (2012)	3021	26/04/2013	H-01	W-01	IT	A STUDY OF AN IMPACT OF WEBSITE PERSONALIZATION ON USERS' INTENSION TO RETURN AND PURCHASE WITH B2C BASED E-COMMERCE SITES
49	MODI HETAL VINODCHANDRA	Batch-2 (2012)	3063	26/04/2013	H-01	W-01	IT	IMPACT ASSESSMENT OF E-GOVERNANCE PROJECTS IN INDIA
50	NEHA NEHAL ROY	Batch-2 (2012)	3069	26/04/2013	H-01	W-01	IT	A STUDY ON EVALUATIONAND COMPARATIVE BUSINESS MODEL ANALYSIS OF E - COMMERCE IN INDIA : A CASE STUDY
51	SHARAD SHARMA	Batch-2 (2012)	3109	26/04/2013	H-01	W-01	IT	STUDY OF SOCIAL IMPACT OF INTERNET IN INDIA WITH SPECIAL REFERENCE TO GUJARAT

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52	UNA TUMBESWAR RAO	Batch-2 (2012)	3123	26/04/2013	H-01	W-01	IT	IMPACT OF ICT IN HEALTH COMMUNICATION : A STUDY OF RURAL AHMEDABAD
53	Amit Dungrani	Batch-1 (2011)	8006	26/04/2013	H-02	W-02	Marketing	IMPACT OF SOCIAL NETWORKING SITES ON ADVERTISING IN INDIAN CONTEXT.
54	Ankaleshvariya Nilesh Amaratalal	Batch-1 (2011)	8009	26/04/2013	H-02	W-02	Marketing	A STUDY ON PERCEPTION OF CONSUMERS TOWARDS OVER THE COUNTER (OTC) PHARMACEUTICAL PRODUCTS IN GUJARAT
55	Ashiya Anjum Shaikh	Batch-1 (2011)	8013	26/04/2013	H-02	W-02	Marketing	AN EMPIRICAL STUDY OF DETERMINANTS OF CUSTOMER'S BEHAVIORAL INTENTIONS IN THE HOTEL INDUSTRY IN GUJARAT.
56	Digvijay Barot	Batch-1 (2011)	8016	26/04/2013	H-02	W-02	Marketing	INFLUENTIAL ROLE OF COLOR AS A VISUAL CUE IN STIMULUS PROCESSING BRAND ATTITUDE FORMATION & INTERPRETATION OF SELECTED PRODUCT CATEGORIES AN EXPLORATORY STUDY OF SIMILARITIES & DISIMILARITIES AMONG RURAL AND URBAN GUJARATI CONSUMERS
57	Mrs. Preeti Singhal	Batch-1 (2011)	8076	26/04/2013	H-02	W-02	Marketing	A STUDY OF CUSTOMER SATISFACTION & LOYALTY IN ORGANIZED RETAIL STORES OF GUJARAT
58	Oza Haresh Prabhudas	Batch-1 (2011)	8082	26/04/2013	H-02	W-02	Marketing	CONSUMER ATTITUDE AND PREFERENCES TOWARDS ORGANIC FOOD:AN EMPIRICAL STUDY OF ORGANIC CONSUMERS IN GUJARAT REGION

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59	Pallav Joshi	Batch-1 (2011)	8160	27/04/2013	H-01	W-01	Marketing	<i>"Integrated Marketing Communication(IMC) for Branding Gujarat Tourism"</i>
60	Pandya Vikas D.	Batch-1 (2011)	8153	27/04/2013	H-01	W-01	Marketing	"To study impact of Country of Origin (COO) on consumers' purchase decisions of consumer durables (Smartphones, Automobiles) in Gujarat"
61	PATEL MAHESHKUMAR KANUBHAI	Batch-1 (2011)	8090	27/04/2013	H-01	W-01	Marketing	INFLUENCE OF RELIGIOSITY ON SHOPPING ORIENTATION OF CONSUMERS IN GUJARAT
62	Richa Pandit	Batch-1 (2011)	8111	27/04/2013	H-01	W-01	Marketing	A STUDY OF IMPACT OF SERVICE QUALITY ON CONSUMER SATISFACTION, LOYALTY, COMMITMENT & RETENTION IN THE INDIAN BANKING SECTOR
63	Sama Ramzan	Batch-1 (2011)	8117	27/04/2013	H-01	W-01	Marketing	CONSUMER ENGAGEMENT WITH VARIOUS MEDIA & ITS EFFECTS ON CONSUMER BEHAVIOUR IN GUJARAT
64	Sandip Prajapati	Batch-1 (2011)	NET-2	27/04/2013	H-01	W-01	Marketing	"ANALYZE THE IMPACT OF VISUAL MERCHANDISING ON CONSUMER BUYING BEHAVIOR IN SELECTED UNORGANIZED RETAIL SECTOR IN INDIA"
65	Umesh Singh	Batch-1 (2011)	8147	27/04/2013	H-01	W-01	Marketing	STUDY OF GENERICIZATION OF BRAND: UNDERSTANDING CONCEPT AND DETERMINE MAJOR FACTORS AFFECTING BRAND GENERICIZATION.



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66	Vaishali Joshi	Batch-1 (2011)	8159	27/04/2013	H-01	W-01	Marketing	" IMPACT OF VISUAL MERCHANDISING ON CONSUMER BEHAVIOR AND THE CREATION OF DISCREENABLE RETAIL BRANDS - ( In context with FASHION INDUSTRY)".
67	ANKITA MAHESHBHAI SONI	Batch-2 (2012)	3006	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	IMPACT OF SOCIAL MEDIA MARKETING ON CONSUMER BUYING BEHAVIOUR : AN ANALYTICAL STUDY OF SELECTED CITIES OF GUJARAT STATE
68	BHATT SNEHAL J	Batch-2 (2012)	3116	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	LIFESTYLE & PSYCHO-GRAPHIC SEGMENTATION OF URBAN CONSUMERS FOR CLASSIFICATION OF CONSUMER'S SHOPPING FROM MALLS IN THE STATE OF GUJARAT
69	DAISY N.KURIEN	Batch-2 (2012)	3019	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	A STUDY OF FACTORS INFLUENCING PERCEPTION OF TWEENS FOR MULTINATIONAL FAST FOOD RESTAURANTS (QSR) : WITH SPECIAL REFERENCE TO GUJARAT
70	DIPTI BHATT	Batch-2 (2012)	3026	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	A STUDY OF CUSTOMER PERCEPTION TOWARDS USE OF INTERNET BANKING FOR ONLINE TRANSACTIONS IN SELECTED CITIES OF GUJARAT STATE
71	FALGUNI SHELANI	Batch-2 (2012)	3029	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	"COMPARATIVE STUDY OF OUTCOMES OF POLICIES AND PRACTICES OF PLACE MARKETING IN THE STATE OF GUJARAT & RAJASTHAN"

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72	GARIMA RATHI	Batch-2 (2012)	3032	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	ONLINE DISTRIBUTION CHANNEL OF INDIAN LIFE INSURANCE INDUSTRY : A STUDY ON CONSUMER PERCEPTION AND FUTURE PROSPECTS
73	GAURANGKUMAR BAROT	Batch-2 (2012)	3033	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	A STUDY ON MEASURING EFFECTIVENESS FOR FUNCTIONAL DIMENSIONS OF SERVICE QUALITY, CONSUMER PERCEPTION AND SATISFACTION FOR MAJOR PUBLIC AND PRIVATE HOSPITALS IN GUJARAT
74	GINCY JIJU MATHEW	Batch-2 (2012)	3034	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	"IN DEPTH STUDY OF CONSUMER PERCEPTION TOWARDS CELEBRITY ENDORSEMENT AND ITS IMPACT ON BRAND BUILDING WITH SPECIAL FOCUS ON TEENAGERS IN GUJARAT "
75	KAUSHAL D THAKAR	Batch-2 (2012)	3047	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	MEASURING SERVICE QUALITY OF THE TELECOMMUNICATION SERVICE PROVIDERS IN GUJARAT CIRCLE : A FUZZY SERVQUAL APPROACH TO MEASURE THE SERVICE QUALITY OF 3RD GENERATION MOBILE TELEPHONY
76	KRUNAL SHASHIKANT VISHAVADIA	Batch-2 (2012)	Ph12390	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	RESEARCH ON INFLUENCE OF BELOW THE LINE PROMOTION ON DOCTOR'S PRESCRIPTION PATTERN, RETAILER'S BEHAVIOUR AND CONSUMER'S PURCHASING BEHAVIOUR

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77	MEHUL DHANSUKHLAL GANJAWALA	Batch-2 (2012)	Ph12977	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	"A STUDY OF EMPLOYEE EMPOWERMENT AND ITS IMPACT ON CUSTOMER SATISFACTION WITH REFERENCE TO SELECTED BANKS OF SOUTH GUJARAT"
78	NIDHI SHARMA	Batch-2 (2012)	3070	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	A STUDY OF CONSUMER BEHAVIOUR & THEIR PERCEIVED RISK TOWARDS ONLINE SHOPPING IN SELECTED CITIES IN INDIA
79	PARMAR MANISHKUMAR P.	Batch-2 (2012)	Ph121047	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	"AN IN-DEPTH STUDY OF EFFECTIVENESS OF USING VALUE CHAIN MODEL IN MILK PRODUCTION BY THE MILK PRODUCERS OF GUJARAT"
80	POOJA DHIREN KUNWAR	Batch-2 (2012)	3081	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	A STUDY ON CONSUMER BEHAVIOUR TOWARDS ORGANIZED APPAREL RETAIL INDUSTRY WITH REFERENCE TO GUJARAT
81	PRACHI ACHARYA	Batch-2 (2012)	Ph12721	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	CONSUMER'S PERCEPTIONS & ATTITUDES TOWARDS FUNCTIONAL FOOD PRODUCTS
82	RHUTA J. MEHTA	Batch-2 (2012)	8071	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	A STUDY ON EFFECT OF HORMONAL CHANGE ON FEMALE CONSUMER BEHAVIOUR WITH REFERENCE TO APPAREL/COSMETIC PRODUCTS
83	RUPAL K. KHAMBHATI	Batch-2 (2012)	3103	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	SERVICE QUALITY MEASUREMENT OF PUBLIC HEALTHCARE CENTRE - A COMPARATIVE STUDY ON URBAN AND RURAL CONSUMERS OF SURAT DISTRICT

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Sr. No.	Name of Student	Batch ID	Reg. No.	Date	Hall No	Work Shop Hall	Specialization	Research Topic
84	SHAH RINAL BHAVINBHAI	Batch-2 (2012)	3105	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	ANALYSING BRAND EQUITY VIS-À-VIS SERVICE QUALITY DIMENSIONS WITH SPECIAL FOCUS ON INDIAN TELECOM SECTOR
85	SHETH JAYDEEP HARESHKUMAR	Batch-2 (2012)	3110	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	A STUDY OF THE ATTENSIONAL EFFECTS OF PACKAGING CUES OF READY TO EAT FOOD PRODUCTS ON THE BUYING BEHAVIOUR OF CONSUMERS OF SELECTED CITIES OF GUJARAT
86	SHYAMSUNDER SINGH	Batch-2 (2012)	3112	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	A STUDY OF MARKETING OF SERVICES BY COMMERCIAL BANKS IN SOUTH GUJARAT
87	SIRAJ BLOCH	Batch-2 (2012)	3115	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	VALUATION AND IMPLICATIONS OF MARKETING STRATEGIES ADOPTED BY AGRI - INPUT MARKETERS IN GUJARAT
88	TAILOR PRIYANKA MUKESHBHAI	Batch-2 (2012)	3087	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	COMPARATIVE STUDY OF PATIENT TOWARDS SERVICES & PRICE STRUCTURE OF PUBLIC AND PRIVATE HOSPITAL OF GUJARAT AND MAHARASHTRA
89	VED AMBARISH H.	Batch-2 (2012)	3127	26-04-2013 and 27-04-2013	H-02(26-04-2013) , H-01(27-04-2013)	W-02 W-01	Marketing	TOURISM MARKETING AND CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO SELECTED TOURIST PLACES IN GUJARAT