

# GUJARAT TECHNOLOGICAL UNIVERSITY

M.E. Semester: II

M.E. Information Technology

Subject Name: **IT Strategy and Management (Major Elective – II)**

Sr.No	Course content
1.	Strategy: Challenges and Enterprise IT Architecture Technology Management Strategy for IT.
2.	Business and IT Alignment.
3.	Opportunities for IT Strategic IT Planning
4.	IT Application Strategy.
5.	Strategy for IT Program Management and PMO.
6.	IT Service Management Strategy.
7.	Planning and Measuring Returns on IT Investment
8.	IT Sourcing Strategy
9.	Strategies for Managing IT and Change

## Reference Books:

### 1. IT Strategy and Management

SANJIVA SHANKAR DUBEY, *Project Executive, IBM India.*