



# **Gujarat Technological University**

**LinkedIn Training Program for Final Year B.E. Students**

**& TPOs of GTU Affiliated Colleges**

**on 21<sup>st</sup> January, 2012**

**at Ahmedabad Management Association, Ahmedabad**

## **How to Use LinkedIn for finding Job**

Powerful, informative and engaging seminar packed with tools, resources, and strategies to help you land your next job and manage your career in 21<sup>st</sup> century.

Over 100 million professionals globally are now registered on LinkedIn – even your next manager, are you one of them? But more importantly, do you know how to use LinkedIn to:

- be found by potential employers/hiring managers – just by including the right keywords in your profile
- turbo charge your job search
- showcase your talent and expertise to hiring managers and recruiters
- connect with decision makers in your industry

## **In this seminar you will learn, how to**

- Create a clear strategy about your online presence
- Develop keyword rich profile and be found
- Engage and network with potential employers, hiring managers, and recruiters
- Expand your professional network – exponentially
- Tap into hidden job opportunities - efficiently and quickly
- Build strategy of becoming a thought leader in your industry
- Advance your career in 21<sup>st</sup> century
- Enhance and enrich your professional brand
- Showcase credibility and expertise on your profile
- Better prepare for your job interview

Naishadh Gadani is an internationally certified job search training and interview coach, and has helped graduates, professionals and executives to find their ideal job; he is also an expert resume and LinkedIn profile writer.

For Registration, fill in the registration form and send it to [conference@gtu.edu.in](mailto:conference@gtu.edu.in)

