



GUJARAT TECHNOLOGICAL UNIVERSITY

Ref no.: GTU/GCR/385/2012

Date: 18/1/2012

Circular

Subject: Partial Submission of Global Country Study (2830003) for MBA Colleges

All MBA colleges are requested to upload their partial report of Global Country Study (2830003) which they have prepared during MBA 3rd Semester.

The last date of submission of report is: 28/01/2012, Saturday

Any query related to the same mail on overseas@gtu.edu.in

Link for Uploading Material

<http://210.212.155.249:8080/uploadmaterial>

Login information will send on your web mail today.

The Detail guidelines are given below for the report format.

I/C Controller of the Examination

Winners of: ICT Enabled University Award E-India - 2009 ♦ Manthan Award - 2009

2nd Floor, ACPC Building, L.D. College of Engineering Campus, Navrangpura, Ahmedabad, (Gujarat) India - 380 015.
Phone : + 91 - 79 - 26300499 / 599 Fax : + 91 - 79 - 26301500 E-mail : info@gtu.ac.in URL : www.gtu.ac.in

GCR Report Format for semester-3

(MS word format 2003/2007)

1. Partial report submission as per chosen aspects by every group in following format.

Font size: 11, 12

Font type: Arial or Times new roman

Line spacing: 1.5

Word count: 5000 words approximate (for all aspects and 10% variations allowed)

2. Conclusion of report in two separate pages.

<Sample Report format (Group wise details)>

<In Microsoft Word 2003 or 2007 (10 to 15 pages)>

<This should be your first page>

Partial Submission of “Global Country Study” (2830003)

Semster-3

Country selected: <Name of chosen country>

College code: < college code>

College code: <Name of College>

Student information:

Student Name	Student Enrolment number
1.	
2.	
3.	
4.	
5.	
6.	

Faculty Guide:

Faculty’s Email:

Faculty’s Contact number: (M:)

(O:)

< Title of Aspect >

For example: Textile Sector in China

or

Pharmaceutical Industry in China

or

Agriculture Situation in China

or

General Demographic Profile of China

or

Current Business Relations of India/Gujarat with China

<Aspect report start >

Each Aspect / industry / sector study should be presented in summarized form, in maximum 600 approximate words or two pages. The detail report has to be submitted in 4TH semester

<Aspect report ends>

Summery / Conclusion

In PDF (Separately two pages maximum)

Each Aspect / industry / sector study should be presented in summarized form, in maximum 600 words or two pages. (Separately)

Following points must be included in your conclusion.

1. General & demographic overview of the country selected (around 1 page)
2. Overview and present position of industry/sectors or aspects studied from the selected country. (around one page for each sector/industry/aspect)
3. Present business relations of India / Gujarat with the chosen country and Potential of Business opportunity of Gujarat/India in that country (around 1 to 2 pages)
4. Specific point which support and restrict trade / business with that country. (1 to 2 pages)
5. Other important points related to choosen country, related to the GCR (1 to 2 pages).

Note: the length or size for information is not mandatory but ideal guidelines and institute are free to increase or decrease the matter considering the subject and requirement, but the entire report of all the aspects / sectors studies from one country must be within 15 to 20 pages.