Workshop on Marketing the MBA Programme for GTU Affiliated MBA Institutes

(where more than 50% seats are vacant)

Gujarat Technological University is going to organize a one day workshop on 29th November, 2010 at "Ahmadabad Management Association", Ahmadabad at 12:30 p.m. for the MBA Colleges, where more than 50% seats are vacant. (The workshop will be addressed by Hon. Vice Chancellor Dr. Akshai Aggrawal.)

The agenda of the workshop is to promote the MBA programme in specific regions and create awareness about such institutes.

The workshop will be preceded by Lunch. Kindly make it convenient to attend the above mentioned workshop.

Please confirm the names of 2 persons (HOD/Director and Managing Trustee) by mail at <u>conference@gtucolleges.in</u> (Invited GTU affiliated MBA Institutes only where more than 50% seats are vacant).

Note: "If a participating institute has prepared a plan to make their institute academically feasible, financially viable and regionally beneficial, the institute is requested to bring the plan to the Workshop."

Venue : "Ahmedabad Management Association" IIM road, Navrangpura, Ahmadabad – 380015.

Time : 12:30 p.m.