



# Gujarat Technological University

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*New MBA:*

*Faculty Development Program (FDP) on January 12-13, 2012*

*(Only for MBA Institutes under GTU)*

As you know, the New MBA Program is announced on the GTU web for Academic Year beginning July/August 2011, which includes New Electives and New Specializations.

With a view to **improve teaching quality, enhance teaching capabilities and train** learned Faculty members of **MBA Program** offered by all **MBA Institutes / Colleges, Gujarat Technological University (GTU)** proposes to organize **Faculty Development Program (FDP) for New MBA Program at Ahmedabad** for the benefit of GTU MBA institutions and Faculty Members.

**The two-day FDP**, covering the rationale and pedagogy of New MBA program as well as details of **'how to teach'** the new subjects, is designed to improve teaching quality, evaluation and professionalism which can then lead to self-propelled changes in teaching-learning process. The need of **Faculty Development Program** is felt so as to make the faculty members aware about the latest methods and techniques, particularly the **Case Method of Teaching**, had enable our faculty members to understand appropriate techniques and methodology for use in the class while teaching. Also to make the faculty members understand the importance of **Module V**, which is a practical module in all the subjects, so that the faculty members can motivate the students to concentrate more on the practical application of the concepts learnt in respective subjects.

## Objectives of FDP for New MBA

1. **Brief:** the MBA faculty members about the New MBA Program with reference to the existing program, which shall be discontinued from Academic Year 2011-12.
2. **Impart:** knowledge about new teaching pedagogy, emphasis and improvements in new subject areas for better teaching and results.
3. **Teach:** ‘how to teach’ **Module 5: Practical Module** in all subjects: **existing as well as new, and ‘how to examine’ Module 5.**
4. **Guide:** about ‘how to design’ Question Papers for Internal Test and Final Examination.
5. **Emphasis:** the habit of **research** using various journals / magazines / case studies / projects / assignments etc. for increasing effectiveness of self (teachers), students as well as teaching-learning process.

## Schedule of FDP for New MBA Semester II and IV

Hall Nos.	TIME	SUBJECT	FACULTY / EXPERT
<b>DAY 1: 12th January 2012</b>			
*	9.00 to 9.30 HRS	REGISTRATION AND REFRESHMENT	
Hall 1	9.30 to 10.30 HRS	INAUGURATION	Dr Akshai Aggarwal / Dr Vadodaria / Prof. M N Patel
	10.30 to 12.30 Noon	<p>Panel Discussion on:</p> <ul style="list-style-type: none"> <li>• New Specializations</li> <li>• Global Country Study</li> <li>• Comprehensive Project</li> <li>• Finishing School</li> <li>• Module V – Practical Module and its importance</li> </ul> <p>Note: The participants can send their queries on the above mentioned topics or any other issue relating to New MBA Program in advance through an e-mail to: <a href="mailto:conference@cksvim.edu.in">conference@cksvim.edu.in</a> under cc to: <a href="mailto:conference@gtu.ac.in">conference@gtu.ac.in</a></p>	<p>Dr. Akshai Aggarwal Dr. G P Vadodaria Dr. Rajesh Khajuria Dr. P G K Murthy Dr. S O Junare Dr. Chinnam Reddy Dr. Jagdish Joshipura</p>

<b>LUNCH</b>			
Hall 1	13.30 to 16.30 HRS	How to Teach: Business Ethics and Corporate Governance	Dr. Satendra Kumar Dr. Rajesh Khajuria
Hall 2	13.30 to 16.30 HRS	How to Teach: Production and Operations Management and Quantitative Analysis II	Dr. Chinnam Reddy Dr. Kerav Pandya
Hall 3	13.30 to 15.00 HRS	How to Teach: Finance Specialization Subjects	Dr. Jagdish Joshipura
	15.00 to 16.30 HRS	How to Teach: Financial Management	Dr. P G K Murthy

Hall No.	TIME	SUBJECT	FACULTY / EXPERT
<b>DAY 2: 13th January 2012</b>			
*	9.00 to 9.30 HRS	<b>REGISTRATION AND REFRESHMENT</b>	
Hall 1	10.00 to 12.30 HRS	How to Teach: Marketing Specialization Subjects and Marketing Management	Mr. Bhavin Pandya
Hall 2	10.00 to 12.30 HRS	How to Teach: Human Resource Specialization Subjects and Human Resource Management	Prof. Trupti Amoula
<b>LUNCH</b>			
Hall 1	13.30 to 16.30 HRS	How to Teach: Finishing School Program Courses	Mr. Manish Joshi / Mr. Yogen Shah / Ms. Ranjita Banerjee (SCOPE Coordinator)
Hall 2	13.30 to 16.30 HRS	How to Teach: New Specialization Rural & Agro-Based Management	Dr. S O Junare / Mrs. Savitha K

***FEE for Participation in FDP:***

- **Fee: FREE OF CHARGE FOR GTU MBA FACULTY MEMBERS ONLY.**
- Accommodation and Travel Expenses are to be borne by the sponsor MBA institutes to train their faculty members. Registration once done cannot be cancelled under any circumstances, otherwise '**cancellation charge**' of Rs 500/- per participant shall be charged to the concerned faculty member.
- Participants shall be issued a '**Certificate of Participation in FDP**' by GTU.
- The FDP is strictly for GTU Approved MBA Institute Faculty members only. Others are **NOT** permitted.

***See Registration Form attached on next page:***

**VENUE:**

**Ahmedabad Management Association**

Core-AMA Management House

Torrent-AMA Management Centre

ATIRA Campus, Dr. Vikram Sarabhai Marg

Ahmedabad 380 015, Gujarat, INDIA