

# Gujarat Technological University

## Frequently Asked Questions (FAQs)

### FAQs related to Global / Country Study and Report (GCR)

1	How many students can undertake Global / Country Study Report in a Group?
Ans	There should be a group of six students only for one project report. However, considering the indispensability of the institute, in exceptional case the institute may allow a group of less students in for one project.
2	Is it mandatory to select any organization / company for of foreign country for GCR?
Ans	Yes, the group of students must select any organisation or company or Industry or Sector of foreign country and study the details of that country and find out the existing business and future business potential of that industry/company/sector with India / Gujarat.
3	Upto what level or part of the GCR work the students are supposed to complete by the end of Sem- III?
Ans	The students have to select the country and study about the overview of that country including, demographic analysis, overview of economy, shares of different sector in the economy, overview of political situation, present domestic and international trade situation, trade policies, tax policies, present trade (import and export) with India. The students have to complete the work as per the schedule suggested by the faculty guide.
4	How the GCR work will be evaluated at the end of Sem-III?
Ans	<p>There will be Performance Evaluation Committee constituted at the Institute headed by Director/Principal/HoD. Two senior faculty members and faculty guide will be the members of Evaluation Committee.</p> <p>The committee will review the performance of the work done by the students at the end of the semester-III, as per the schedule / date suggested by the GTU.</p>
5	What information about GCR is required to submit to GTU at the end of Sem-III?
Ans	The performance report of the students in prescribed format, along with internal marks of the GCR allotted by the Evaluation Committee are to be submitted to the GTU in hard copy. The Institutes are required to submit the internal marks to GTU through its online portal.
6	What marks does GCR carry in Sem.-III and Sem-IV?
Ans	<p>In Sem-III, there will be internal Evaluation of GCR work by Evaluation Committee and will have weightage of 100 marks, which will be the part of continuous evaluation and not counted in SPI/CPI.</p> <p>In semester IV, the Evaluation of GCR will be made by the GTU panel comprising of External Examiner as well as Internal Examiner. The final evaluation will have weightage of 200 Marks divided proportionately as 70:30 and will be counted in CPI/SPI.</p>
7	What work the students are supposed to undertake in Sem. IV related to GCR?

Ans	<p>In Sem-IV, the students have to select any company, industry, sector or organisation of selected foreign country and study that sector in details. The students should undertake SWOT analysis one or more sector, industry/ company of the selected country and find out the possibility of trade/commerce, investment or collaboration of India / Gujarat with that country. The potential of business with foreign country must be based on the supportive authentic information/data, or project report.</p> <p>Since there will be atleast 10 Groups from each class which might have selected one country and therefore, the faculty guides will allot one or more organizations/ industry / sectors to one group for study. For example, one group will study one or more sectors tourism, textile, chemical industry OR one or more industries of that country and another group/s will study another sectors or companies in details. After making detailed analysis, all groups will find out possibilities of trade and commerce with that country. Thus all ten group will prepare detailed report of the country and find out possibilities / potentials of trade and business with India/Gujarat. The group of 6 students may be subdivided for specific task by the faculty guide for methodical and effective work.</p>
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A  
**GLOBAL / COUNTRY STUDY AND REPORT**  
ON

“ \_\_\_\_\_ ”

Submitted to  
**(Institute Name)**

*IN PARTIAL FULFILLMENT OF THE  
REQUIREMENT OF THE AWARD FOR THE DEGREE OF  
**MASTER OF BUSINESS ADMINISTRATION***

In  
**Gujarat Technological University**

UNDER THE GUIDANCE OF

Faculty Guide  
Name and Designation

**Submitted by**  
(STUDENT NAME)  
[Batch : 2010-12, Enrollment No.:\_\_\_\_\_]   
MBA SEMESTER III/IV

**(Institute Name)**  
MBA PROGRAMME  
Affiliated to Gujarat Technological University  
Ahmedabad  
Month, Year

**Students' Declaration**  
(On separate page)

We, \_\_\_\_\_, hereby declare that the report for Global/ Country Study Report entitled “ \_\_\_\_\_ **in** **(Name of the country)** is a result of our own work and our indebtedness to other work publications, references, if any, have been duly acknowledged.

Place : .....

(Signature)

Date :

(Name of Student)

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**Institute's Certificate**  
(On separate page)

“Certified that this Global /Country Study and Report Titled “.....  
.....” is the bonafide work of Mr./ Ms.....

**PREFACE  
(SEPARATE PAGE)**

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**ACKNOWLEDGEMENT  
(SEPARATE PAGE)**

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- TABLE OF CONTENTS
- LIST OF TABLES
- LIST OF FIGURES
- LIST OF SYMBOLS, ABBREVIATIONS OR NOMENCLATURE (OPTIONAL)
- ABSTRACT / EXECUTIVE SUMMARY
- CHAPTERS
- APPENDICES / ANNEXURES
- REFERENCES / BIBLIOGRAPHY

General Model Format or GSR Project

SR. NO.	PARTICULARS	Total No. of Pages.	Semester
	<b>PART – I ECONOMIC OVERVIEW OF THE SELECTED COUNTRY</b>		<b>III</b>
1	<ul style="list-style-type: none"><li>○ Demographic Profile of the Country</li><li>○ Economic Overview of the Country</li><li>○ Overview of Industries Trade and Commerce</li><li>○ Overview Different economic sectors of selected country</li><li>○ Overviews of Business and Trade at International Level</li><li>○ Present Trade Relations and Business Volume of different products with India</li></ul>	15 to 20 pages	<b>III</b>

	/ Gujarat ○ PESTEL Analysis		
	<b>PART – II INDUSTRY / SECTOR / COMPANY SPECIFIC STUDY</b>		<b>IV</b>
2	○ Introduction of the selected Company / Industry / Sector and its role in the economy of specified country. ○ Structure, Functions and Business Activities of selected Industry / Sector / Company	10 to 15	<b>IV</b>
2	○ Comparative Position of selected Industry / Sector / Specific Company / Product with India and Gujarat ○ Present Position and Trend of Business (import / export) with India / Gujarat during last 3 to 5 years	10 to 15	<b>IV</b>
	○ Policies and Norms of selected country for selected Industry/company for import / export including licensing / permission, taxation etc ○ Policies and Norms of India for Import or export to the selected country including licensing / permission, taxation etc ○ Present Trade barriers for import / Export of selected goods(if any)	10 to 15	<b>IV</b>
3	○ Potential for import / export in India / Gujarat Market ○ Business Opportunities in future ○ Conclusions and Suggestions	5 to 10	<b>IV</b>

*(No. of pages suggested above are a part of model guidelines & they may increase / decrease, depending on the scope of the research work and guidance of faculty guide)*

- Annexure
- Bibliography

**LIST OF TABLES\*/GRAPHS\*/DIAGRAMS\***

**(SEPARATE PAGE)\***

<b>SR. NO.</b>	<b>PARTICULARS</b>	<b>TABLE NOS.</b>	<b>PAGE NOS.</b>

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**FORMAT FOR TABLES/GRAPHS/DIAGRAMS**

**(AS TO BE WRITTEN IN THE REPORT)**

**TABLE TITLE**  
**TABLE NO.**

SOURCE: (Font Size – 10)

## SPECIFICATIONS FOR GCR

1	Paper Size	A4
2	Margins	Left Side - 1.5 cm Right Side - 1 cm Top - 1 cm Bottom - 1 cm
3	Line Spacing	1.5 Lines
4	Paragraph Spacing	Double Lines
5	Page Numbers	At bottom – Centre (Middle)
6	Font Type	Arial
7	Font Size (FS)	For normal – 12
8	Bold / Italic / Underline	Should be used for specific purposes only
9	Alignment	Page Justify
10	Heading Subhead	Upper case, Bold, Centre, FS – 14 Bold, Left Aligned, FS- 12, No Colon (:)
11	Tables/ Graphs/ Diagrams	Title, No. and Source
12	Borders / Shades	No Borders , Headers , Footers
13	Word Breaking	No word Breaking
14	Chapter Name	On Separate Page – Before the start of the Chapter Centre Aligned on the Page No page Numbers on it Next page start the Chapter – do not repeat the title on the next page
15	Report Binding (Semester IV only)	Hard Bound Cover – Black Plastic coated Writing –Golden color only
16	Copies of the Report (Semester III)	<b>Hard : Total 2 Copy</b> For Institute – 01 (Spiral Binding) For Student – 01 (Spiral) (Optional) <b>Soft : 01 Copy</b> CD should have following information in Word format: Name of the Student Enrollment No. CP Title Year Guide Name
16	Copies of the Report (Semester IV)	<b>Hard : Total 2 Copy</b> For Institute – 01 (Hard Binding – Black) For Student – 01 (Spiral) (Optional) <b>Soft : 01 Copy</b> CD should have following information: Name of the Student



		Enrollment No. CP Title Year Guide Name
17	No. of pages for the report (Semester III)	15 TO 20 Pages approx.
18	No. of pages for the report (Semester IV)	<b>Not more 100 to 125 Pages (combined of Sem-III and IV)</b>
19	No. of pages for the report (Semester III)	30 – 40 Pages approx.
20	No. of pages for the report (Semester IV)	<b>Not more 100 to 125 Pages (combine of Sem-III and IV)</b>