



# GUJARAT TECHNOLOGICAL UNIVERSITY



GTU/Registrar/Conf/ 12031/2011

Date: 8th Dec 2011

To

All Principals / Directors / HODs of MBA Colleges  
Gujarat Technological University

Dear All,

**Sub: Call for participation in the International Conference on “Dynamics of Global Recession: Economic and Corporate Strategies for Survival and Growth “**

As you are aware, Gujarat Technological University jointly with Parul Group of Management Institutions is organizing International Conference on “ Dynamics of Global Recession : Economic and Corporate Strategies for Survival and Growth “ on 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> Jan 2012 at Parul Campus , Waghodia , Baroda .

The conference has outstanding academicians, corporate professionals and bankers as panel chairmen and speakers. They include Dr. Ravindra H Dholakia, Professor in Economics , IIMA , Ahmedabad , .Prof . Sugata Marjit , Director and RBI Professor , CSSSC(ICSSR) and The Chairman, West Bengal State Council of Higher Education , Govt. of West Bengal, .Prof. V. S. Chitre, Hon. Director, Pune , Indian School of Political Economy, Pune , .Prof. R. G. Gidadhubli , Professor and Former Director, Center for Central Eurasian Studies , University of Mumbai , Mumbai, Dr. C S Adhikari, Dean Academics, ITM Kharghar , Mumbai , Prof. Kiran Joshi , MS Patel Institute of Management , MS University , Baroda, Prof. M B Shukla , Dean & Director , Institute of Management Studies , Mahatma Gandhi Kashi Vidyapith, Varansi , Dr. Bandi Ramprasad President , FTKMC , Mumbai , Dr. J H Shah , Chairman , Market Creators Ltd , Baroda , Ms Avi Sabavala , President , VCCI , Baroda , Dr. V R Narasimhan , Executive Vice President Kotak Mahindra Bank Ltd , Mumbai , Prof. G. Somayajulu , Director, International Management Institute , Bhuvaneshwar, , Dr. Nand Dhameja , Professor and Sr. Consultant , Indian Institute of Public Administration , New Delhi , Dr. T. Prasad , Faculty Adviser, NITIE Center for Student Enterprises, Mumbai Ms. Vibhuti Bhatt , Director , One Advertising Ltd , Ahmedabad , Mr. A P Singh ,

*Winners of : ICT Enabled University Award, E - India - 2009 ♦ Manthan Award - 2009*

2nd Floor, ACPC Building, L. D. College of Engineering Campus, Navrangpura, Ahmedabad, (Gujarat) India - 380015.  
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Consultant and Former Sr. Vice President (HR), RIL, Baroda, Prof. G. Somayajulu, Director, International Management Institute, Bhuvaneshwar, Dr. B P Bhatnagar – Former Vice Chancellor, Rajasthan Vidyapeeth University, Jaipur, Mr. S K Rajjada, President (Corporate HR and Management Services), Piramal Glass Ltd, Mumbai, Mr. SR Kulkarni, Head (HR), LNT Power, Baroda, Ms. Geeta Goradia, President, FGI, Baroda. Valedictory address by Dr. Anil S. Kane, President, World Wind Energy Association, Corporate Advisor and former Vice Chancellor of M S University, Baroda as Chief Guest and Dr. L Venugopal Reddy, Member, Board of Governors of Buddha University and former Vice Chancellor of Andhra University and Acharya Nagarjuna University and Dr. B P Bhatnagar, Former Vice Chancellor, Rajasthan Vidyapeeth University, Jaipur as guests of honour.

Apart from panel speakers, best paper presentations by academicians, corporate managers are being scheduled.

With a view to enable all Directors and faculty members of MBA Colleges, who have not submitted papers so far, to have the benefit of proceedings, I direct all colleges to sponsor at least 3 faculty members from each college.

Delegate Fees without paper submission:

1. Students of GTU: Rs.500
2. Faculty members of GTU: Rs.750
3. Faculty Members of other colleges: Rs.1000

Last date for receipt of Registration Forms for Open Delegates is 12th Dec 2011. Scanned copy of registration form with details of DD could be emailed to [interconfmgmt@parul@gmail.com](mailto:interconfmgmt@parul@gmail.com) and hard copies to be mailed to DR.PG.K.Murthy, Convener, International Conference, Parul Campus, Limda, Waghodia, Baroda - 391760. (M 9998036240)

Delegate fees in case of paper submission, the same fees structure continues (i.e Rs.1000 for Ph D Students: Rs.2, 000 for Faculty Members and Rs.3, 000 for corporate managers)

Looking forward to meeting you in the conference.

Dr. G P Vadodaria  
I/C Registrar  
Gujarat Technological University

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