

Gujarat Technological University

GTU/PG/MBA-III&IV/PRAC/11328

Date: 18/11/11

MBA Sem III - VIVA VOICE for Global / Country Study Report (GCR) and Comprehensive Project (CP):

Viva voice for CGR and CP at the end of MBA Semester III shall be conducted by a **Panel of Examiners** consisting of at least two members, and formed by the Institute including the Director / HoD of Institute or a Senior Faculty member as a Guide and one Industry manager / officer / director / entrepreneur having at least 5 years of practical experience. Alternatively, a senior faculty member from other Institute affiliated to GTU may be invited if the institute / College is unable to get an expert from industry. One or two Panels may be formed class-wise for GCR and specialization-wise for CP. The marks will be allotted by the Panel members and averaged. This will be a part of Continuous Evaluation process, i.e. out of **50 Internal Marks for GCR and 50 Marks for CP**. Since it is a part of internal evaluation, suitable Honorarium to the outside expert is to be paid by the concerned Institute / College.

For GCR, a team of maximum 6 students; and for CP, a team of maximum 2 students shall be allowed to undertake joint projects / topics and make joint presentations in **Semester III, and the same team of students shall continue to work on the same topic / project in Semester IV, submit joint Reports and make joint presentations.** Team formation decision shall be finalized by the Director / HoD of the Institute / College.

Before end of the Semester IV, Final VIVA VOICE, Presentations by Students, submission of GCR and CP **Reports** and **Evaluation / VIVA VOICE** shall be conducted by a **Panel of Examiners** consisting of **Director / HoD or Senior Internal Faculty Member** and one Industry expert to be appointed by **GTU. Marks shall be allotted out of 200 Marks for GCR, and 200 Marks for CP in Semester IV.**

For GCR study, refer separate guidelines, presentation and FAQ published earlier on GTU website.

Evaluation of Practical (5th) Module in All Courses in New MBA Semester I, II, III and IV:

The Practical (5th) Module in All Courses in New MBA Program is to be evaluated through **Public Presentation by single or team of 2 to 3 students**. Public Presentation for all Courses in all Semesters of MBA Program is out of ***20 Internal Marks per** (*out of total 50 Internal Marks) per Course or Subject **as per the New MBA Syllabus**. The institute Director / HoD shall constitute **one or more Panels of Examiners** (class-wise for Sem I and Sem II, and specialization-wise for Sem III and Sem IV). The Panel shall consist of one internal faculty member and one outside industry manager / officer / director / entrepreneur having at least 5 years of practical experience. Suitable Honorarium to the outside expert is to be paid by the concerned Institute / College.

