

**Gujarat Technological University
In collaboration with
Federation of Gujarat Industries
and
SMJV's C K Shah Vijapurwala Institute of Management**

**2nd National Conference on
“Business Ethics & Corporate Governance”
23 - 24 Sept 2011 at FGI Business Centre, Sevasi, Vadodara**

List of Papers Presentations in 3 Parallel Tracks on 24 Sept 2011 at 1.30 to 3.00 PM

Track 1

Sr. No.	Authors Name	Title of Paper	Total (100 Marks)
Business Ethics and Corporate Governance (Track 1)			
1	Mr. Shiv Nath Sinha	Are boardrooms still elusive for women?	
2	Mr. Arvind A. Dhond	Business ethics in the changing scenario	
3	Dr. Vaishali Trivedi	An insight into whistle-blowing as an anti-corruption tool	
4	Mr. Nirav Majmudar	Four foundations to ethical behaviour: research meets creative thinking	
5	Ms. Stuti Trivedi and Mr. Prakash Patel	Article on using business ethics and corporate governance as anti-corruption tools	
6	Mr. Ankit Katrodia	Model employer from the view point of HRM	
7	Ms. Parul Gangani	Is surrogate advertising ethical advertising?” – Indian perspective	
8	Mr. Shahir Bhatt and Ms. Amola Bhatt	Advertising – The ethical way	
9*	Ms. Vijit Chaturvedi	A conceptual perspective on role and relevance of human resource management in sustaining and refurbishing corporate	
10*	Ms. Preeti Aggarwal & Chhavi Bhardwaj	CSR in Auto Industry – A Global Perspective	
11*	Mr. Prakash Patel	Employees' perception about retaliation / Article on using business ethics and corporate governance as anti-corruption tools	
12*	Mr. Subhash Yadav	Case on spirituality at work: Muni Sewa Ashram, Goraj	
13*	Prof. Suhas Chavan	Exploring relationship between corporate governance and corporate social responsibility: a qualitative study in Indian context	
14*	Mr. Dinesh Kapadia	Ethics from patanjali yoga sutra and its relevance in corporate world	

*The authors of these papers may not be present on the second day for the presentations.

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List of Papers Presentations in 3 Parallel Tracks

Track 2

Sr. No.	Authors Name	Title of Paper	Total (100 Marks)
Large Organizations (Track 2)			
1	Dr. Tripat Kaur & Ashiya Shaikh	Corporate social responsibility: case study of Hindustan Unilever Ltd.	
2	Ishita Ashara & Dr. Kunjal Sinha	Attitude towards business ethics – A study of managers and future managers	
3	Ms. Heena Bharadia & Prof. Bhavik Panchasara	Corporate governance and board composition diversities in Indian companies: an analytical study	
4	Mr. Sandeep Sharma and Prof. B K Nirmal	Ethical code and concerns in corporate governance	
Small and Medium Organizations (Track 2)			
5	Mr. Piyush D. Chadarava	Ethical transparency in small & medium enterprise	
6	Prof. Lalit Chande	Why the business or industry people tempted towards unethical or corruption practices reluctantly – A Study of business people of Rajkot	
Government and Business Organization (Track 2)			
7	Dr. Bijal Amin and Mr. Prashant Amin	Business meta-ethics: can corporation have a conscience? (Case study on theme of government and business organization)	

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List of Papers Presentations in 3 Parallel Tracks

Track 3

Sr. No.	Authors Name	Title of Paper	Total (100 Marks)
Banking and Insurance Sector (Track 3)			
1	Ms. Hemali Tanna	Equator principles: can banks ensure eco-friendly economic development?	
2	Mr. Shaik Mahaboob Syed & Smd.Azash	The right to information act, 2005: a tool for effective corporate governance – a case study of Andhra bank	
3	Mr. Jitendra Darji	Corporate governance and the banking sector	
4	Ms. Ranjita Banerjee	Good corporate governance as a key to corporate sustainability-a case study of Bank of Baroda	
Education Sector (Track 3)			
5	Dr. Mamta Brahmhatt & Dr. Narayan Baser	Ethics in b-school curriculum: A study on attitudes of b-schools' directors affiliated to GTU	
6	Prof. Ritesh Amarsela	The value education- a necessity of present management education system for sustainable development	
7	Mr. Ankit Shah	Teaching of business ethics in business schools – The need of the hour	
Medical and Healthcare Sector (Track 3)			
8	Mr. Pratik B. Mehta & Mr. Pawan K. Gangwar	The baby business: one sperm donor, multiple offspring	
9	Jayanti Ranganathan Chavan	A case study on commercialization of pre-natal sex determination test -an ethical perspective based on ancient wisdom	

Note: Papers in the category of Service Sector, NGO's and Multinational & International Business are not received. Hence considering 7 categories as mentioned in the list above for the award purpose.

