



Gujarat Technological University (GTU)

(<http://www.gtu.ac.in/>)

GTU's Post-Graduate Research Center for Business Ethics and CSR

in collaboration with



organizes

3rd International Conference on Business Ethics, Governance and Sustainable Enterprises

GTU Auditorium, Chandkheda Campus, Ahmedabad

8th – 9th February 2013

"Parasparō Jivanam!"

Live and let live. Love all - Serve all.

- Lord Mahavira

GTU: The Global University

Gujarat Technical University (GTU) is a relatively new Technological University located at Ahmedabad – Gandhinagar, in the western State of Gujarat in India, created by Government of Gujarat. The university serves about 400,000 students studying in Engineering, Management, Computer Science, Pharmacy, Architecture and Hotel & Catering Management, through 500 Affiliated Colleges with 17,000 highly qualified teachers. During the last four years of its working, GTU has received 6 Awards at national level in difference areas of academic and technological work, and is considered as one of the best Technological Universities in INDIA.

Gujarat is one of the most vibrant and prosperous States of India, accounting for 5% of India's population, 6% of land, 16% of GDP (National Income) and 21% of exports originating from Gujarat.

GTU is revolutionizing Management education in the State through a new and **Global MBA Program** that offers 9 Specializations and 12 Electives, in addition to Core and Compulsory subjects. International Business, Asian Business, Global Sustainable Business, and Gandhian Philosophy in Managing Business are some of the new specializations and electives it offers for the first time in the country. A new compulsory subject on **“Business Ethics & Corporate Governance”** is introduced in the new MBA program being studied by about 8,000 students at present.

GTU has signed MOUs with prestigious American and German Universities, as well as Business Association in UK to offer Global / Exchange Programs in Management and Engineering.

Ethics Conferences by GTU in Y 2010 and 2011

GTU is perhaps the first Technological University in India which has organized two National Conferences on Business Ethics. The first conference on **“Business Ethics for Global Success of Indian Businesses”** was organized by **GTU** on September 25-26, 2010 at Ahmedabad in collaboration with SMJV's C.K. Shah Vijapurwala Institute of Management (CKSVIM). Encouraged by the success of the event, Gujarat Technological University in collaboration with CKSVIM and Federation of Gujarat Industries (FGI) organized the **2nd National Conference on “Business Ethics & Corporate Governance” in Vadodara**, the Cultural City of Gujarat.

3rd International Conference on ‘Business Ethics, Governance and Sustainable Enterprises in 2013’

Never before in the history perhaps, the need for ‘Ethics, Governance and Sustainability’ is felt as much as today. On the one hand, the heady growth of GDP, which could eliminate poverty, has slowed down. On the other the digital divide is also accompanied by the economic divide in most countries. The economic disparity is increasing amidst the undimmed glitter of the metropolitan urban areas.

‘Gujarat Model’, with 11% p.a. growth rate in Agriculture and 14% p.a. in industry during last decade offers hope to India and many countries of the world on ethics, governance and Sustainable Enterprises. Can ‘Gujarat Model’ be marketed to India and the world?

Call for Research Papers and Case Studies

GTU invites researchers and thinkers to contribute papers and case studies in the areas of the conference theme namely **Business Ethics, Corporate Governance and Global Sustainable Enterprise**. The research papers and Case studies may relate to best practices in Private, Government and Non-Government sectors in India or any other country in the world.

Some Identified Topics for Research and Discussions are:

- **Business Ethics**
 - Myth or Reality?
 - For Survival or Growth?
 - For Local and Global Success
 - Ancient Wisdom and Business Ethics
 - Future of Business Ethics
 - Ethical Index for Companies
 - Ethics in Education
 - Ethics in Business

- **Governance**
 - Corporate Governance – Laws, Practices and Observance
 - Governance in Government – Decision Making, Action, and Audit
 - Governance in MSMEs – Inherent, Possible or Impossible?
- **Sustainable Enterprises**
 - Sustainable Products in India / Asia / World
 - Sustainable Services in India / Asia / World
 - Sustainable Human Resource for Business and Industry
 - Sustainability in Business and Industry
 - Sustainability in Agri-Business
 - Sustainability in Environment
 - Sustainability in Education
- Many more topics are possible...

The Best Research Papers and Case Studies in each Category will be awarded suitably. All the Papers and Case Studies shall be reviewed by a Panel of Experts and selected Papers and Case Studies shall be published in **SANKALPA: Journal of Management & Research (ISSN 2231 1904)**.

Benefits to Speakers and Participants

GTU's 3rd International Conference on 'Ethics, Governance and Sustainable Enterprises' aims to deliver following benefits to its participants. **Some great thinkers and prolific speakers from top corporates and universities of India and the world are being invited to share their views:**

- ✓ **Listen** to some 20+ distinguished and prolific speakers from India and Abroad on the conference topics
- ✓ **Share** your experiences with speakers and participants in '**3rd Round Table on Ethics**'
- ✓ **Read, submit, publish* and preserve** thought provoking research articles for publication in **SANKALPA: Journal of Management & Research (ISSN 2231-1904)** (**subject to blind review and acceptance by the publishers*)
- ✓ **Network** with about 500 delegates for your future interaction, research, guidance and progress in work and real life.
- ✓ **Find Mentors!** – *New feature*

Certificate of Participation

A specially crafted **Certificate of Participation** shall be awarded by the University to all the Speakers and Participants who register before the last date announced. Spot Registrations shall be accepted subject to seats available, but the Certificate shall not be given.

REGISTRATION OF PARTICIPANTS

Category of Participants	Till 31 st December 2012	After 31 st December 2012
Faculty and Staff Members from India	Rs 500/- per person	Rs 750/- per person
Students from India	Rs 200/- per person	Rs 250/- per person
Industry and other Indian Nationals	Rs 750/- per person	Rs 1,000/- per person
For Foreign Nationals in US dollars	US\$ 250/- per person	US\$ 500/- per person

All payments shall be made by **Demand Draft** or '**At Par Cheque**' in favor of '**Gujarat Technological University**', payable at **Ahmedabad (Gujarat, India)**. The Registrations shall be accepted on FCFS basis till all seats are filled in.

FREE Registration!

Free Registration is offered to **100 Scholars** who are **First and Second Authors** of the **First 50 Research Papers / Case Studies** received by the conference organizers at least **4 weeks before the conference date**.

Conference Management Committee

Patron:

Dr Akshai Aggarwal, Hon. Vice Chancellor, Gujarat Technological University (GTU)

Convener & Co-Conveners:

Dr. Rajesh Khajuria, Convener - Director, SMJV's C K Shah Vijapurwala Institute Management, Vadodara - **Convener**

Dr. Shailesh Thaker, Honorary Director, GTU's Post-Graduate Research Center for Business Ethics and CSR

Dr Satendra Kumar, Chairman, PhD Research Centre, CKSV Institute of Management

Dr. Chinnam Reddy, Director, Marwadi Group of Education, Rajkot

Dr. S O Junare, Director, National Institute of Cooperative Management, Gandhinagar

Dr. Jagdish Joshipura, Director, Som-Lalit Institute of Management Studies, Ahmedabad

Dr. K N Sheth, Director, Shree Saraswati Education Sansthan's Group of Institutions, Kadi

Conference Advisory Committee

Zone - 1 Ahmedabad

Dr.Siddharth Bist, Director, LJ Institute of Management, Ahmedabad

Dr. Dharmesh Shah, Professor, NRIBM, (GLS) Ahmedabad

Dr Viral Bhatt, Director, SAL Institute of Management, Ahmedabad

Dr Hitesh Ruparel, Director, GLS Institute of Management, Ahmedabad

Dr Arun Lende, Director, Sayona Institute of Management, Ahmedabad

Dr Pradip Desai, Director, Dalia Institute of Management, Barejadi, Kheda

Dr. Arti Trivedi, Chimanbhai Patel Institute of Management, Ahmedabad

Zone-2 Gandhinagar

Dr Tejas Dave, Director, Kalol Institute of Management, Kalol

Dr. Jayashish Sethi, Director, Manish Institute of Management, Visnagar

Dr. Bhojnani, Professor, Sabar Institute of Management, Gandhinagar

Dr. Kishor Bhanushali, Director, Global Institute of Management, Adalaj, Gandhinagar

Zone-3 Vadodara – Vallabh Vidyanagar

Dr T D Tiwari, Director, Sardar Patel Education Society, Bakrol

Dr N N Patel, Director, Anand Institute of Management, Anand (now in **USA**)

Dr M R Parekh, Director, G H Patel Institute of Management, Dehmi

Prof. Samir Rohadia, Parul Institute of Management, Vadodara

Ms Pooja Bhatt, Indu Management College, Vadodara

Prof. B S Patel, Director, Sigma Institute of Management Studies, Vadodara

Zone-4 Rajkot – Saurashtra

Dr Sandip Solanki, M H Gardi Institute of Management, Rajkot

Prof. Lalit Chande, T N Rao College of Management

Dr Dipti Shethi, Director, Christ College
Dr Vikas Arora, Director, Atmiya Institute of Management
Dr Viral Shilu, Director, Swaminarayan Institute of Management, Porbandar

Zone-5 Surat – South Gujarat

Dr Trupti Almoula, Director, Narmada College of Management, Bharuch
Dr Pankaj Patel, Director, GIDC-Rajju Shroff Institute of Management, Vapi
Dr Jimmy Kapadia, Director, S R Luthra Institute of Management, Surat
Dr Snehal Mistry, Director, C K Pithawala, Institute of Management, Surat
Dr Keyur Naik, Director, Laxmi Institute of Management, Sarigam
Dr Prashant Joshi, Director, Shrimad Rajchandra Institute of Management & Computer Application, Bardoli

Contact

Speakers & Press Relations:

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Dr J P Joshipura, Co-Convener. Email: jjoshipura@yahoo.com

Research Paper Submission:

Dr Chinnam Reddy, Co-Convener
Please Send Papers to Email: publications@cksvim.edu.in under copy to: sirajbloch@gmail.com

Conference & Venue Management:

Dr S O Junare, Co-Convener: Email: junare.so@gmail.com
Dr K N Sheth, Co-Convener: Email: k n sheth_sdc@gtu.edu.in

Registration for Participants:

Gujarat Technological University, Ahmedabad: conference@gtu.edu.in

Address for Sending Cheque with Registration Form: ACPC Building, L.D. College of Engineering
Campus, Navarangpura, AHMEDABAD 380 015 – INDIA

Conference Venue:

Gujarat Technological University New
Campus,
Sabarmati - Koba Highway,
Chandkheda, Near Visat Three
Roads,
(Campus of Vishwakarma Government
Engineering College & IIT Gandhinagar)
Ahmedabad – 382424

Gujarat INDIA

Organized by:



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