

GTU COLLEGE DEVELOPMENT COUNCIL

EXCELLENCE OF LEARNING SYSTEMS: SHOW-CASING THE WORK

of

Colleges/ Institutions, affiliated with GTU

Minutes of Meeting

At the meeting held on 12th December, 2012 at 2.30 pm, more than 45 Deans, Directors/ Principals and Faculty members were present.

At the outset Dr. Akshai Aggarwal, Honorable Vice Chancellor said that GTU has established College Development Council (CDC) for coordinating all the existing as well as new GTU's program for Colleges. The long term objective of CDC includes all the GTU's non-examination activities designed for helping Colleges deliver the best of education to our students, for providing the best of opportunities to the faculty members to grow and for creating an environment where every College strives to achieve excellence in every aspect of its working.

Dr. Akshai Aggarwal said that he has requested Dr. K. N. Sheth to help him as Dean for Advancement, Alumni Affairs and Interdisciplinary Research. He said that Alumni affairs are very important to the University and our old Colleges like L. D. College of Engineering can get the maximum benefit as GTU Alumni Association becomes more active.

Dr Sheth has taken up the first activity of showcasing the outstanding work done and achievements attained by our institutes on 26th January, 2013. He said that some colleges are doing well and others should learn from them.

Dr. Akshai Aggarwal added that some institutes at Rajkot have included lectures from Industry every fortnight for every department regularly in their academic time table. Honorable Vice Chancellor emphasized that close relations with the industry is desirable for all the faculty members.

Some Colleges, for instance, have introduced performance based promotion system unlike the Government system, where promotion is based on seniority and confidential reports. Dr. M. N. Patel said that the government is also reconsidering the system and the process of performance-based promotion is in pipeline for government teachers too.

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Dr Aggarwal said that every College has to strive for continuous improvement, if we are not to face the kind of collapse in demand, which has occurred in many fields in some other States. Dr. Akshai Aggarwal suggested that this would not happen if the students, who graduate from GTU Colleges turn out to be excellent professionals.

Dr Akshai Aggarwal said that the showcasing event for all our colleges on 26th January should be done well so that such showcasing event can be organized every year. We should initiate discussion with higher secondary schools so that the students of the 12th standard and their parents may be able to visit the event in big numbers. Like wise each colleges should organize its own press meet. Dr. Aggarwal said that it has now become important that every institute should showcase its strength and its future plans for the students. He then called upon Dr Sheth to discuss the details of the activity of CDC – Showcasing Our Colleges.

At the outset Dr. K. N. Sheth expressed his feelings of gratitude to Dr. Akshai Aggarwal, Vice Chancellor of Gujarat Technological University for appointing him as the Dean for Advancement, Alumni matters and Interdisciplinary Research. He said that he will make all efforts to excel in the assignment given to him by Dr. Aggarwal and meet all his expectations.

In the beginning Dr Sheth apprised the members that GTU has taken up a Research Project, “Designing Structure for Technological University (DSTU)” wherein the Vice Chancellors of different Technological Universities are invited for sharing their experiences and giving their inputs for designing the structure of a Technological University. We have been making efforts to improve the standard of our University to make it world class. It is therefore essential that the Institutions affiliated to GTU should become world class. If all the Institutions will become world class, the University will automatically become world class.

Dr. Sheth said the council is proposed to be constituted with the broad objectives of

- Coordinating GTU’s programmes for colleges
- Bringing out successful practices followed by any institute so that others may also be able to improve learning systems for its students
- Recognizing the efforts made by faculty members in improving the Institutions/ colleges by their hard work
- to provide a platform to appreciate and recognize the creditable efforts, made by an institute for making it a world –class institution
- To encourage all institutes and colleges to enhance their focus on quality education
- To encourage other colleges to implement good practices of improved learning systems at their campuses

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Dr. Sheth said that we can achieve growth through the exhibition because this is aggressive form of marketing and the exhibition is said to be the best tool to reach to the prospects as it provides face to face platform. On 26th January, 2013 it is therefore proposed under CDC banner to provide every college/institution a forum for show-casing their efforts made to the society, its good work. He said that the aim is to create awareness amongst admission aspirants for various programmes conducted by the Institutes. Venue proposed is GTU Chandkheda for the exhibition.

The exhibition work comprises of Site Management, Facility Management and Operation Management. The Site Management includes Site grading and leveling, Planning and organizing Area requirement, Number of stalls, Number of Sanitation units, Number of food courts, Temporary roads, layout including Parking. He suggested that for Site Management activities Dhruv Kumar (University Engineer) is Coordinator.

The Facility Management include Shamiyana selection, Size of each stall, Facilities to be provided in the stalls like furniture, power/plug point, TV/AV facilities, Exhibition stands, banners, etc., Food court size (to be provided by the caterers), Marking of parking zones and road layout (through the contract).

Operation Management include Media coordination (advertising and promotion), Reception and Central Guidance room (distributing posters, brochures, Leaflets, invitation cards to schools/colleges, displaying layout plan), Banners, hoardings, Kiosks, Sound including PA system, Management of food court, Water supply and sanitation, Parking and security, Safety management (fire extinguishers and fire fighters).

Dr. Sheth then briefly categorized stake holders. Category 1 - Admission aspirants for various programs, Category 2 - Industries, NGOs/Institutes and Category 3 - GTU and GTU affiliated Institutions for various programs.

All the members interacted keenly on all the Agenda items of the meeting.

Item number 1: Selecting the venue of the exhibition fair – one of the members suggested the Exhibition fair venue should be the Gujarat University Convention center. However, Dr. Sheth suggested that the hidden agenda is also to make popular the new building of GTU located at Chandkheda. All the members felt that the venue of the exhibition fair is suitable. Dr. M. N. Patel agreed to the fact of hidden agenda.

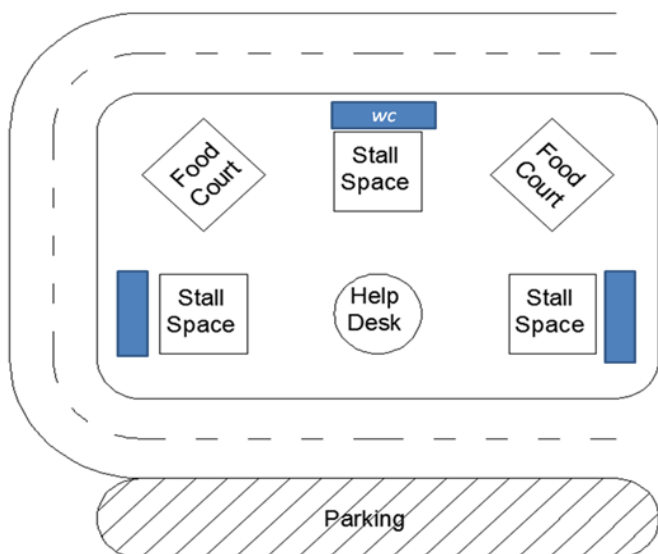
Item number 2: Gaining catchy name and slogan to highlight the objective of promotion fair – The names suggested by members are as under:

GTU College fair, GTU Education fair, GTU Education Expo
Adan, Pradan, Mahadan, Growth through Quality Education, Excellence through Exhibition

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A few of the members suggested that the slogan should be in Gujarati as most of the aspirants are from Gujarati medium. However, few of the members felt that it should be in English because we want to bring the university standard to world Class University. It was concluded that the catchy names and the slogans can be emailed to the Dean at siem.director@gmail.com. Members were requested to suggest the names within four to five days.

Item number 3: Space designing, brochure designing and installing total system – Gates, corridors, pavilions, stalls, food court, etc. For space designing, the tentative layout was shown as prepared by Dr. Sheth as under:



He suggested there could be cluster of 50 stalls along with the provision for sanitation unit and some area can be earmarked for the food courts. There could be circular Central Guidance cum help desk.

The members however suggested that we should not go for food court However Dr Sheth apprised that the exhibition is for two days and the participants may need food arrangements. Even these food courts could generate income to the university. He also suggested that the Amusement park could be temporarily set up to make the exhibition popular. He also suggested that cultural programs can be arranged in the evening.

The members suggested that the planning can be made after we receive confirmation from the colleges. So far as space designing is concerned Dr. Sheth tentatively suggested Dom type Canopy/Steel structure but he said that it would be costly. The simple structure of Mandap with poles and using laminated sheets will be reasonable.

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The items which can be included in the **brochure** were delineated by Dr. Sheth in his presentation as under:

1. Cover page
2. Messages from dignitaries
3. About GTU
4. About GTU-BUCDC
5. Objective of GTU - AIIF - 2013
 - Slogan; photographs; Objective text;
6. Facilities to be provided;
 - Space provided for the stall; Information for the thing to be provided in the stall;
 - Proposed plan and location;

Dr. J. N. Shah, Principal of Hansaba Engineering College and Dr. D. J. Shah, Principal, LCIT, Gandhinagar Zone suggested that the number of stalls and the area for the exhibition fair can be finalized as and when we get the bookings. However, Dr. Sheth suggested that the area required will be 3000 sq.m considering 150 stalls, each stall measuring 10ft x 10 ft. The other members wanted to know the cost, as such Dr. Sheth answered that the cost cannot be worked out unless detailing has been finalized based on the suggestions of the members. Roughly the cost is estimated to be Rs. 20,000/- for a stall of 10ft x 10ft for two days (Rs. 10,000/- per day) to be borne by participating colleges.

For site management and facility management two separate contracts are to be given by inviting tenders by the Registrar. Dr. Buddhdev suggested that the Government norms are not required to be followed by GTU so far as awarding contract is concerned as GTU has got autonomy.

Dr. Rajesh Khajuria, Director, CKSVIM pointed out that the cost of hiring the hoarding/kiosk on monthly rental basis is very high. The cost component of promotion probably will add up 20 to 30 lakhs. It was suggested that we can go for sponsorships; we can invite bookstalls, recruitment agencies for getting sponsorships. It was also suggested that Divya bhasker and Times of India can be made partner for promotional activities to reduce the cost.

Item no 4 onwards were discussed under the chairmanship of Dr M N Patel, Director of GTU as the VC had to leave for other important assignment

Item number 4: Formation of different committees for smooth operation and making the program successful

It was suggested by Dr. D. J. Shah and other members that University should go for Event management companies to manage the entire event so that the cost of the exhibition will get reduced and very few committees will have to be formed for operational management. Dr D J Shah said that he was in touch with few such companies and he may render help in case we decide so. Dr M N Patel advised Dr Sheth to discuss the matter with VC and then invite them.

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First there was a formation of the core committee for the exhibition. The members volunteered themselves as follows. Dr. Akshai Aggarwal, Honourable Vice Chancellor is President of the Core Committee. Other members are as follows:

1. Prof. Dr. M. N. Patel, Director, GTU
2. Prof. Dr. K. N. Sheth, Dean, Advancement, Alumni Affairs and Interdisciplinary Research
3. Dr. S. O. Junare, Dean, Faculty of Management, Gandhinagar Zone
4. Dr. Rajesh Khajuria, Director, CKSVIM, Baroda
5. Dr. Vikram Patel, Principal, Shankarsinh Vaghela College of Engineering
6. Mr. Japan, In charge Director, Oxford college of Management
7. Prof. R. N. Shukla
8. Dr. Kamal Chakravartty, Director, SGJ Institute of Management & IT, Rajkot

The members also determined the Convener for various committees as under. It was further decided that the conveners will decide the members in such a way that there is a representation of institutes from all the zones as far as possible.

1. Invitation and Registration committee – Dr. Vikram Patel
2. Reception and Central Guidance committee –Dr. S. O. Junare
3. F & B committee – Prof. Arun Lende and Prof. Mosam
4. Discipline Committee -
5. Promotion and Publicity Committee – Dr. J. N. Shah and Dr Rajesh Khjuria
6. Safety and Security Committee –
7. Finance and Accounts Committee – Mr. Ramsing Rajput
8. Sponsorship Committee – Dr. Kamal Chakravartty

Other members may be added to the Core Committee and as Conveners.

The other agenda item number 5: Deciding who should be invited for exhibition opening and planning other attractions at exhibition site could not be discussed as the members first desired to decide the cost part of the exhibition and interest from the institute in showcasing. Further few members felt that the date for the exhibition is too early for the admission aspirants Dr M N Patel however explained that together we can do this job as exams would be over by that time.

The meeting ended with the vote of thanks to the chair.