



# Gujarat Technological University

## *Global MBA Program*

### *5<sup>th</sup> Faculty Development Program (FDP) for MBA*

*on*

*July 26-27, 2012*

*Venue: AMA Centre, Opp. IIM, Vastrapur, Ahmedabad*

#### **GTU's Global MAB Program**

Gujarat Technological University has started offering a refreshing Global MBA (Master of Business Administration) Program from the last Academic Year 2011-12 (July-June), which has begun to breed successful MBAs, both doing jobs in industries / businesses / NGOs as well as setting up their own Enterprises. The New MBA offers nine (9) Specializations and twelve (12) Electives to choose from, in addition to Basic and Core subjects. Please visit the link <http://www.gtu.ac.in/syllabus.asp> for MBA program syllabus.

#### **History of FDP and Feedback of last FDP for MBA Program**

In the last four (4) Faculty Development Programs (FDP) for MBA held during last three (3) years at **GTU** including the first one by SMJV's CKSV Institute of Management, Vadodara, about **eight hundred (800) MBA Teachers were trained by about 50 Trainers** from various GTU MBA Colleges as well as outside. This has, as many vouch in India, turned into the **country's one of the largest FDPs for MBA**. These FDP reports have been uploaded on the university website [www.gtu.ac.in](http://www.gtu.ac.in) and can be accessed within the website search.

The **Feedback** from the participants at the first two FDPs organized at **CKSVIM** with **Higher Education Forum** (2009) and **GTU** with **CKSVIM** and **HEF** (2010) was excellent, which were followed by the **3rd and 4th FDP at GTU**, Ahmedabad (July 2011 and January 2012), which received tremendous and positive response from MBA faculty members who participated.

The feedback taken from the faculties during the last FDP for MBA through online-feedback system showed that the FDP proved to be helpful to them to get clarity for quite many queries which they had in mind. Some 76% of the feedback received graded the Resource Persons'

'Presentation and Delivery as well as bringing in practical knowledge of the subject' 'Good' or 'Excellent'. Some 92% of the feedback received have ascertained that the 'Interaction with participants by the resource persons' was very appreciable. We plan to improve this feedback in 5<sup>th</sup> FDP now.

### 5<sup>th</sup> FDP for GTU's MBA Program

With a view to further improve teaching quality, enhance teaching capabilities and train new and existing teachers or Faculty members of all **131 MBA Institutes / Colleges, Gujarat Technological University (GTU)** proposes to organize the 5<sup>th</sup> Faculty Development Program (FDP) for New MBA Program at Ahmedabad for the benefit of GTU MBA institutions and Faculty Members. ***(Non-GTU faculty members are no eligible to participate).***

**The two-day power-packed FDP**, covering the rationale and pedagogy of **Global MBA** program as well as details of '**how to teach**' the new subjects, is designed to improve teaching quality, evaluation and professionalism which can then lead to self-propelled changes in teaching-learning process. The need of **Faculty Development Program** is felt so as to make the faculty members aware about the latest methods and techniques including **Case Method of Teaching**, and enable our faculty members to understand appropriate techniques and methodology for use in the classroom while teaching. The **FDP** will also help in developing better-equipped and knowledgeable faculty members, who will hopefully become more **effective role models** for today's smart students.

### Seven Objectives of FDP for Global MBA

1. **Brief** the MBA faculty members about the new MBA Program for the Academic Year 2012-13.
2. **Impart** knowledge about new teaching pedagogy, emphasis and improvements in new subject areas for better teaching and results.
3. **Appraise Global Country Study Report (GCR), Comprehensive Project (CP) and 'How to teach Module 5: Practical Module** in all subjects.
4. **Guide** about how question papers are designed for internal test and final examination.
5. **Emphasis** on the habit of **research** using various Journals / Magazines / Case Studies / Projects / Assignments etc. for increasing effectiveness of self (teachers), students as well as teaching-learning process.
6. **Provide academic and industry perspective.**
7. **Focus on job opportunities in new sectors** and **promote entrepreneurship** among MBA students.

**Schedule of FDP for GTU's Global MBA – July 2012 (Semester I and III)**

| Hall No.                              | TIME                         | SUBJECT   | FACULTY / EXPERT  |
|---------------------------------------|------------------------------|---|---|
| <b>DAY 1: 26 July 2012 (Thursday)</b> |                              |   |   |
| *                                     | 9.00<br>to<br>9.30<br>HRS    | REGISTRATION AND REFRESHMENT  |   |
| Hall 1                                | 9.30<br>to<br>10.30<br>HRS   | INAUGURATION  | Dr Akshai Aggarwal /<br>Prof. M N Patel / Dr Gitesh Joshi / Dr G<br>P Vadodaria |
| Hall 1                                | 10.30<br>to<br>12.30<br>Noon | <b>GTU's Global MBA Program:</b><br><b>Academic and Industry Perspective:</b><br>Rationale, Difference, Practical Module,<br>Collaborative Process, Pedagogy,<br>Examination system, Results expected<br>from 'New Teaching-Learning Process'<br>by Teachers as well as Students. | <b>Dr Rajesh Khajuria</b><br><b>Dr J P Joshipura</b>                            |
| <b>LUNCH</b>                          |                              |   |   |

|        |                       |   |   |
|--------|-----------------------|---|---|
| Hall 1 | 13.30 to<br>16.30 HRS | <b>New MBA Specializations:</b><br><b>International Business</b><br>Banking and Insurance<br>Rural and Agro Based Management<br>Asian Business<br>Sustainable Global Business | <b>Shri S V Modi</b><br><b>Dr S O Junare or Faculty from</b><br><b>NICM*</b>  |
| Hall 2 | 13.30 to<br>16.30 HRS | <b>How to Teach:</b><br><b>Marketing Management &amp;</b><br><b>Specialization Subjects</b>   | <b>Dr Kunjal Sinha</b><br><b>Ms Neha Patel</b><br><b>Ms Supriya Bhutiyani</b> |
|        |                       |   |   |

**DAY 2: 27 July 2012 (Friday)**

|   |                       |   |  |
|---|-----------------------|---|--|
| *   | 9.00 to 9.30<br>HRS   | REGISTRATION AND REFRESHMENT  |  |
| Hall 1                                      | 9.30 to 12.30<br>Noon | How to Teach:<br>Quantitative Analysis – I<br>Research Methodology                          | Dr Chinnam Reddy<br>Dr Kerav Pandya                                    |
| Hall 2                                      | 9.30 to 11.00<br>HRS  | -How to Teach:<br>Finance Management &<br>Specialization Subjects                           | Dr J. P. Joshipura   |
| Hall 2                                      | 11.00 to<br>12.30 HRS | How to Teach:<br>Case Studies in Finance Subjects   | Dr PGK Murthy  |
| LUNCH                                       |                       |   |  |
| Hall 1                                      | 13.30 to<br>16.30 HRS | How to Teach:<br>HRM Specialization Subjects  | Dr Trupti Almoula /  |
| Hall 2                                      | 13.30 to<br>16.30 HRS | How to Teach:<br>Finishing School, Managerial<br>Communication and SCOPE English<br>Program | Dr Alpesh Joshi<br>Ms Ranjita Banerjee<br>Yohen Shah*<br>Manish Joshi* |
| THANKS! ~~ END OF 5th FDP FOR MBA AT GTU ~~ |                       |   |  |

\*To be confirmed.

**FEE for Participation in FDP:**

- **FREE OF CHARGE FOR GTU MBA FACULTY MEMBERS ONLY.** Others are **NOT** permitted.
- Accommodation and Travel Expenses are to be borne by the sponsor MBA institutes to train their faculty members. Registration once done cannot be cancelled under any circumstances; The College/Institute head should ensure that they send their faculties to attend this workshop.
- Participants shall be issued a '**Certificate of Participation in FDP**' by **GTU**.
- The last date for registration is **24th July, 2012 by 5.00 p.m.**
- There will be **no spot registration**.