



Confederation of Indian Industry



GUJARAT TECHNOLOGICAL
UNIVERSITY

CII-GTU FDP for Management Colleges

**Ahmedabad Management Association; Nr. IIM Ahmedabad; Ahmedabad;
1000 hrs – 1700hrs; 3 August 2012 – 4 August 2012**

TENTATIVE PROGRAMME

3rd August 2012

SEMINAR: MAKING MANAGEMENT EDUCATION EMPLOYABLE

0915 hrs – 1000 hrs	Registration	
1000 hrs – 1010 hrs	Opening and Welcome remark – Making Management Education Employable	Dr. Ganesh Natarajan , Chairman, CII WR Sub Committee on Employable Education and Vice Chairman & CEO, Zensar Technologies
1010 hrs – 1020 hrs	Topic to be decided	Dr. Uma Ganesh , Founder, Global Talent Track
1020 hrs – 1035 hrs	Bridging the gap between competency requisites and industry requirement – Role of Industry	Dr. Joy Deshmukh Ranadive , Global Head – Corporate Sustainability & Corporate Social Responsibility, Tata Consultancy Services
1035 hrs – 1050 hrs	“TCS Perspectives on Industry Engagement in Management Education” Defining Employability Index - Industry Perspectives	Ms. Pallavi Jha , Member CII WR Sub Committee on Employable Education and Managing Director – Walchand People First Ltd.
1050 hrs – 1110 hrs	Key Note Speaker – Reforming Management Education for Improved Employability	Dr. Akshai Aggarwal , Vice Chancellor – Gujarat Technological University, Ahmedabad
1110 hrs – 1125 hrs	Special address – “Making a million Gujarati youth employable – expectations from industry”	Speaker yet to be confirm.
1125 hrs – 1135 hrs	Industry Intervention in Enhancing Quality of Management Institutions & Concluding remark	Dr. Rajesh Khajuria , Member, CII WR Sub Committee on Employable Education, and Convener of CII-GTU FDP for MBA from CII and GTU and Director – CKSVIM, Vadodara



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1135 hrs – 1145 hrs

Tea / Coffee

3rd August 2012

Presentation by Mr Tojo Jose, Executive Vice President (HR), Blue Star

Time: 1145 hrs – 1155 hrs

Panel Discussion: "Industry–Academia Interface, a New Face of Vibrant Gujarat"

Time: 1155 hrs – 1245 hrs

Theme: Gujarat is one of the most entrepreneurial states in India. A Gujarati, whether educated or not, knows "How to do business and generate wealth" even in adverse circumstances. Gujarat has been traditionally been No. 1 or 2 State in attracting investments in industry. Now it is also No. 1 in Agriculture growth in the country. It's 41 major and minor Ports, some of which are world class, its smooth highways, an emerging service sector especially information technology and financial services like proposed GIFT City, and being the only abode of Majestic Asiatic Lions, all these will make Gujarat a destination for Learning, Earning and Entertainment(LEE).
What is 'In' for industry and academia to benefit from such a Vibrant Gujarat?

Moderator

Dr. Rajesh Khajuria, Member, CII Western Region Sub Committee on Employable Education, and
Convener of CII-GTU FDP for MBA from CII and GTU and Director – CKSVIM, Vadodara

Panelists

Dr. Chinnam Reddy, Dean GTU and Marwadi Group of Institutions, Rajkot

Dr. J. P. Joshipura, Director, Som-Lalit Institute of Management, Ahmedabad

Dr. Joy Deshmukh Ranadive, Global Head – Corporate Sustainability & Corporate Social Responsibility, Tata Consultancy Services, Mumbai

Mr. Subas Gantayat, Sr. VP (HR), ABG Shipyard Ltd, Surat

Mr. Tojo Jose, Executive Vice President Human Resources, Blue Star Ltd., Mumbai



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DAY 1 (3rd August 2012)

Driving the Corporate Sustainability Agenda in an Organization – Takeaways for Academia by **Dr Joy Deshmukh Ranadive**

Time: 1400 hrs – 1645 hrs

TENTATIVE PROGRAMME

1400 hrs – 1445 hrs

Driving the sustainability agenda forward in an organization

- Implementing sustainability across an entire organization requires an extensive skill set: a deep understanding of environmental issues, an ability to develop longer-term, innovative strategies, and an ability to implement "green" solutions that span the length, breadth, and depth of the company.
- What do the "Chief Sustainability Officers" across the sectors do as they discuss the diverse strategies and tactics required for driving their corporate sustainability agendas forward?

1445 hrs – 1530 hrs

Corporate Sustainability on the New World Order: Thrust areas for organization

- Sustainable livelihood
- Environment
- Healthcare
- Education
- Energy
- Affirmative Action

Q & A

Tea / Coffee: 1530 hrs – 1600 hrs

1600 hrs – 1645 hrs

Sustainability: Triple Bottom Line (TBL) approach – Economic, Environmental and Social criteria for measuring organizational success:

- Industry's commitment to CSR and TBL reporting
- Engagement from top level management and leadership
- UN Global Compact (and UNGC reporting)
- Signatories to voluntary standards / various code of conducts (e.g. Affirmative Action)

Q & A



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DAY 2 (4th August 2012)

TENTATIVE PROGRAMME

4th August 2012

Powering Teaching Competencies by Mr. Mangesh Wagle, Dale Carnegie

Time: 1000 hrs – 1300 hrs

By Mr. Akhil Shahani, Kaizen Group

Time: 1400 hrs – 1600 hrs

Valedictory Session

1600 hrs – 1645 hrs

- Current management practices in Industry in Gujarat and India
- Industry's expectation from the Academia and in turn from students (prospective employees)
- Enhancing Industry-Academia interface in Gujarat: Increasing engagement of Industry in management education making it more employable
- Role of CII and Higher Education sub committee in facilitating FDPs / Industry-Academia Interface
- Vote of thanks