

Gujarat Technological University (GTU)

Ahmedabad

"Two-day GTU-FDP for English Training & Certification by SCOPE on 31 March - 1st April 2012 at AMA, Ahmedabad"

Gujarat Technological University (GTU) is organizing **"Two-day GTU-FDP for English Training & Certification by SCOPE on 31 March - 1st April 2012 at AMA, Ahmedabad"** for all the Faculty Members of MBA Colleges / Institutes affiliated with **GTU**.

Under **GTU's New MBA Program's Finishing School Program**, English Language learning is **compulsory for all MBA students coming from Gujarati Medium stream** for which GTU has tied up with SCOPE by signing an MOU to train Teachers.

Benefit to MBA Colleges:

The purpose of this FDP is to give an opportunity to MBA Colleges to train at least one or more Faculty Members as SCOPE Certifies English Teacher (Trainer) so that the SCOPE English Training Program is offered by the College at its own premises, utilizing the services of the SCOPE Certified Faculty Members / Teachers available with itself, and not depend on outside agencies.

This FDP for English Language Proficiency is organized to enable each and every MBA College under GTU to offer SCOPE English Program to MBA Students right in the College premises, so that the students may not need to go to SCOPE Centre for learning English language if such a facility is available in own College at costs lower than what is offered by the typical SCOPE Authorized Training Centres in non-university, private sector.

Benefit to Faculty Members:

The SCOPE English Proficiency Certificate (for Trainers) is recognized in India and internationally. This has an international recognition which can also help in careers abroad.

Benefit to Students:

The SCOPE English Proficiency Certificate is recognized in India and internationally. This has an international recognition which can also help in careers abroad.

After successful passing by Faculty Members and obtaining Certification by SCOPE, the MBA Colleges will be able to offer SCOPE English Proficiency Program to MBA Students at less than half the cost per student, currently being charged by SCOPE Authorized Training Centres in the market in Gujarat.

This strategy is likely to result into three distinct benefits:

1. Creation of English language skilled manpower,
2. Higher passing levels due to language proficiency,
3. Saving of about Rs 40 Lacs to 50 Lacs p.a. collectively by students, as per a broad estimate. (SCOPE Special Rate to GTU is offered at Rs 400/- per Faculty member, and Rs 200/- per student. SCOPE Training Centre or Market rate is about Rs 1200/- per student plus tax. Tax is not applicable to Government recognized education institutions / colleges at present.)

SCOPE MOU WITH GTU

SCOPE [Society for Creation of Opportunity through Proficiency in English], Gandhinagar has entered in to an MOU with **Gujarat Technological University (GTU), Ahmedabad** for imparting training/certification to Faculty Members on English proficiency. Currently SCOPE has tied up with Cambridge for imparting training on the guideline of CEFR [Common European Framework of Reference].

Established in the year 2007 till date [as of last test in the month of November 2011] around 2.15 lacs candidates appeared for SCOPE' test. SCOPE is operating on PPP mode [Public Private Partnership], wherein there are 5 Zonal Training Partners [www.scopegujarat.org] having around 400 private training centres and as well as the colleges which are around 500 across Gujarat.

Objectives of the MOU

1. To empower the students of professional colleges with proficiency in communication mainly oral.
2. To enhance their employability index for a better placement.

Reasons:

Many students despite being proficient in their core professional skill could not converse confidently when it comes to facing an interview or even presentation .As result of this their progress in corporate world gets hampered. Hence SCOPE gives an opportunity to develop this skill at the college premises at the cheapest price.

Recommendation:

This module (training program) is not made compulsory; however those who are very good at English can undergo the scope test for certification and others for the proficiency. This has an international recognition which can also help in careers abroad.

MBAs should have a minimum B2 level of proficiency.

Engineers should have a minimum B1 level of proficiency.

LEVELS:

Broadly:

1. A level is a primary level
2. B level is a proficient/Business level
3. C level is an advance level

Details as under:

The CEFR levels

Council of Europe Levels	Description
C2 (ALTE 5)	The capacity to deal with material which is academic or cognitively demanding, and to use language to good effect at a level of performance which may in certain respects be more advanced than that of an average native speaker. <i>Example: CAN scan texts for relevant information, and grasp main topic of text, reading almost as quickly as a native speaker.</i>
C1 (ALTE 4)	The ability to communicate with the emphasis on how well it is done, in terms of appropriacy, sensitivity and the capacity to deal with unfamiliar topics. <i>Example: CAN deal with hostile questioning confidently. CAN get and hold onto his/her turn to speak.</i>
B2 (ALTE 3)	The capacity to achieve most goals and express oneself on a range of topics. <i>Example: CAN show visitors around and give a detailed description of a place.</i>

Work Place - CEFR

Work

ALTE Work typical abilities			
LEVELS	Listening/Speaking	Reading	Writing
C2 (ALTE 5)	CAN advise on/handle complex delicate or contentious issues, such as legal or financial matters, to the extent that he/she has the necessary specialist knowledge.	CAN understand reports and articles likely to be encountered during his/her work, including complex ideas expressed in complex language.	CAN make full and accurate notes and continue to participate in a meeting or seminar.
C1 (ALTE 4)	CAN contribute effectively to meetings and seminars within own area of work and argue for or against a case.	CAN understand correspondence expressed in non-standard language.	CAN handle a wide range of routine and non-routine situations in which professional services are requested from colleagues or external contacts.
B2 (ALTE 3)	CAN take and pass on most messages that are likely to require attention during a normal working day.	CAN understand most correspondence, reports and factual product literature he/she is likely to come across.	CAN deal with all routine requests for goods or services.
B1 (ALTE 2)	CAN offer advice to clients within own job area on simple matters.	CAN understand the general meaning of non-routine letters and theoretical articles within own work area.	CAN make reasonably accurate notes at a meeting or seminar where the subject matter is familiar and predictable.
A2 (ALTE 1)	CAN state simple requirements within own job area, such as 'I want to order 25 of...'.:	CAN understand most short reports or manuals of a predictable nature within his/her own area of expertise, provided enough time is given.	CAN write a short, comprehensible note of request to a colleague or a known contact in another company.
A1 (ALTE Breakthrough)	CAN take and pass on simple messages of a routine kind, such as 'Friday meeting 10 a.m.'.:	CAN understand short reports or product descriptions on familiar matters, if these are expressed in simple language and the contents are predictable.	CAN write a simple routine request to a colleague, such as 'Can I have 20X please?'.

Study - CEFR

Study

ALTE Study typical abilities			
LEVELS	Listening/Speaking	Reading	Writing
C2 (ALTE 5)	CAN understand jokes, colloquial asides and cultural allusions.	CAN access all sources of information quickly and reliably.	CAN make accurate and complete notes during the course of a lecture, seminar or tutorial.
C1 (ALTE 4)	CAN follow abstract argumentation, for example the balancing of alternatives and the drawing of a conclusion.	CAN read quickly enough to cope with the demands of an academic course.	CAN write an essay which shows ability to communicate, giving few difficulties for the reader.
B2 (ALTE 3)	CAN give a clear presentation on a familiar topic, and answer predictable or factual questions.	CAN scan texts for relevant information and grasp main point of text.	CAN make simple notes that will be of reasonable use for essay or revision purposes.
B1 (ALTE 2)	CAN understand instructions on classes and assignments given by a teacher or lecturer.	CAN understand basic instructions and messages, for example computer library catalogues, with some help.	CAN write down some information at a lecture, if this is more or less dictated.
A2 (ALTE 1)	CAN express simple opinions using expressions such as 'I don't agree'.	CAN understand the general meaning of a simplified text book or article, reading very slowly.	CAN write a very short simple narrative or description, such as 'My last holiday'.
A1 (ALTE Breakthrough)	CAN understand basic instructions on class times, dates and room numbers, and on assignments to be carried out.	CAN read basic notices and instructions.	CAN copy times, dates and places from notices on classroom board or notice board.

4. The training shall for 2 days at the venue/date decided by GTU as above. This module of teaching shall be presented along with the recommended training books and study material.

5. At the end of second day a test shall be arranged which will a Computer based online test in Ahmedabad (**Rollwala Computer Centre or any other to be arranged by SCOPE**).

6. Those with a certification of B2 and above become the trainer and can start implementing SCOPE module at their respective colleges. The training to students to be clubbed with the timetable and shall be of minimum 60 hours to a maximum 90 hours **in current or next academic year**.

7. The list of students appearing for the test to be given to SCOPE as and when the exams are declared.

GTU:

GTU is arranging this FDP for English Proficiency of Teachers, at Ahmedabad Management Association. ***College sponsorship to their Teaching Faculty Members is encouraged to achieve maximum participation. Every GTU affiliated MBA institute is required to nominate at least two to three faculties.***

Send this soft copy of Registration Form to fdp@gtu.edu.in

For Any Information please contact:

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