

One Day Workshop

On

“Challenges and Opportunities of Equity and Debt Markets”

Organized by

**Gujarat Technological University – Financial Skills Council &
Motilal Oswal Securities Limited**

A One Day Workshop on “Challenges and Opportunities of Equity and Debt Markets”, was jointly organized by the Gujarat Technological University – Financial Skills Council and Motilal Oswal Securities Limited on 3rd March 2012, at the H T Parikh Convention Hall, at the Ahmedabad Management Association, Ahmedabad.

The resource persons for the workshop were Mr. Hitesh Mali, Vice – President, Motilal Oswal Securities Limited, Mr. M K Jayprakash, Associate Vice President and Regional Head for Development of Business Associates and Mr. Abhiroop Mukherjee, Fund Manager, Motilal Oswal Securities Limited.

The workshop was graced by the presence of the Deans of Management of Gujarat Technological University: Dr. S O Junare, who is also the Director of NICM, Dr. Chinnam Reddy, also the Director of Marwadi Education Foundation, Rajkot & Dr. P G K Murthy, Director of Dr. J K Patel Institute of Management, Vadodara. It was also graced by the presence of Dr. Jagdish Joshipura, the Director of Som – Lalit Institute of Management, Ahmedabad.

The participants for the workshop were the faculty members of various colleges, affiliated to the Gujarat Technological University. There were also some professionals from the corporate world participating in the workshop.

The motive behind the workshop was to give in-depth knowledge about the equity and debt markets to the faculty members which would enable them to share the same with the respective students. The workshop also aimed at imparting first hand practical exposure to the participants by demonstration of the live market (which was open even on a Saturday for an hour from 11:30 a.m. to 12:30 p.m., for some special reason).

The workshop was inaugurated by lighting of the lamp and a prayer. Then all the dignitaries and speakers were florally welcomed.

Thereafter Dr. P G K Murthy , Champion of GTU Financial Skills Council introduced all the participants to the theme of the workshop. He emphasized on how it is imperative for the audience on an individual as well as a faculty to have thorough and precise knowledge about the equity and debt market. He also highlighted on the emerging challenges as well as opportunities in these markets.

This was followed by sharing of ideas by Dr. S O Junare, Dr. Jagdish Joshipura and Dr. Chinnam Reddy.

The workshop was divided into two sessions, the pre-lunch and post-lunch sessions. The former session was dedicated to the equity markets and the challenges and opportunities therein. The later session was on debt markets.

The session on equity markets was conducted by Mr. Hitesh Mali who talked about the scope of investments in the equity market and also the huge potential for growth in these markets as a major portion of these markets still remain untapped in India due to limited customer awareness. He also emphasized that the apprehensions in the minds of the customers can only be dealt with by providing them appropriate education and information about the products and services of these markets. He also highlighted the potential job opportunities for fresh MBA graduates in this area. The session was highly interactive with the active participation and inputs from the audience.

Mr. Mali was accompanied by Mr. M K Jayprakash, who took the discussion further from equities to more exotic investment products like derivatives and commodities. The session was made more engrossing by the demonstration of the live market which gave the participants a hands on experience of how the market actually functions. Mr. Jayprakash also explained how these products are priced in the market and also about the transactions settlement process. He also shared about the various facilities offered by the various players in the market like the Clearing Corporation of India Limited and the like.

The post lunch session was carried out by Mr. Abhiroop Mukherjee, who is an award winning fund manager of Motilal Oswal Securities Limited. Mr. Mukherjee highlighted about the debt market. This session was especially interesting as the audience discovered an altogether new angle of the debts market. Though the participants had thorough knowledge about the conceptual aspect of the debts market, but they were unaware of the kind of growth in investments these markets offer. He presented on the exponential growths that the investors in the debt market have experienced in the recent times. He also stressed on the fact that a major chunk of these markets remain untapped due to lack of customer awareness of the opportunities therein. He also explained in detail about the various short term as well as long term instruments of the debt market. The session was concluded with a question answers round with the participants, who again participated enthusiastically.

The valedictory session of the workshop saw the felicitation of the speakers with a memento as a token of gratitude for squeezing out one full day from their busy schedules to conduct this workshop. The participants also shared their views about the workshop and opined that such workshops help them to learn the practical aspects of the concepts they teach in classrooms and therefore such workshops should be conducted more frequently.

The speakers also shared with the audience that they were highly impressed with the level of interaction of the audience and they are willing to conduct more such workshops for the faculty as well as the students of Gujarat Technological University.

The vote of thanks was offered by the coordinator of the workshop Prof. Pinakin Jaiswal, Asst. Professor, Dr. J K Patel Institute of Management, Vadodara, whose diligent efforts made the workshop the success that it was. Certificates were also given away to the participants for their active involvement in the workshop. Ms. Kruthika Desai and Mr. Himanshu Raval, officers on special duty at GTU helped in organizing the workshop successfully while Prof. Gayathri Mohanty of Dr. J K Patel Institute of Management was the host for the function. The workshop was finally concluded with the national anthem followed by tea and networking.

Some Snaps taken at the Workshop organized by GTU Financial Skills Council jointly with Motilal Oswal Securities Ltd on 3rd March 2012 at AMA



Lighting of Lamp



Dr.P G K Murthy



Dr. J S Joshipura



Dr. S O Junare



Dr.Chinnam Reddy



Mr. Hitesh Mali



Mr. M V Jayaprakash



Mr. Abhirrop Mukherjee



Experts being



offered mementoes by delegates



Prof. Pinakin Jaiswal



Prof. Gayathri Mohanty



Section of audience



Section of audience