



GUJARAT TECHNOLOGICAL UNIVERSITY



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**GTU's 1st 2-Day
FINANCE CONFERENCE
On
CONTEMPORARY ISSUES IN FINANCE
Held at AMA – Ahmedabad
On
26th & 27th August 2011**

Managing in a corporate environment increasingly necessitates complete awareness of current issues in financial and commercial parameters of business.

Against this backdrop, Dr. Akshai Aggarwal, the dynamic Vice Chancellor of Gujarat Technological University, Ahmedabad, came out with a new initiative of organizing GTU's First Finance Conference 2011 with the theme of "Contemporary Issues in Finance" for the benefit of academicians, industry leaders and student community.

The Conference was organized in association with Marwadi Education Foundation's Group of Institutions (MEFGI), Rajkot as the Principal Associate and (a) National Institute of Cooperative Management (NICM), Gandhinagar, (b) SMJV's CK Shah Vijapurwala Institute of Management, Vadodara; and (C) LDRP Institute of Technology & Research.

The main objective of this Conference was to provide a platform for academicians, research scholars, practicing managers, and Management students to develop, contribute and present papers. A scientific understanding of the theory and practice of development finance was central to our understanding of how financial architecture emerges and evolves across developing, emerging and developed economies. The recent financial crisis had exposed major weaknesses in our understanding of how the elements that drive global finance operate. At the heart of this, the failure was the world's inability to develop appropriate research in development finance theory and practice. To develop a credible and sustainable platform of finance research, academicians, researchers and development finance institutes met to deliberate at AMA Auditorium, Ahmedabad on 26th & 27th August 2011.

The Conference provided a platform to listen to the best minds in industry on topics related to :

- Asset Pricing, Market volatility, Financial Institutions
- Financial Innovations, Risk Management
- Operational Risks & Regulations
- Investment Management
- High Frequency Finance, Financial Econometrics
- Capital Structure and Dividend Policy, IFRS and Reporting Trends
- Value Creation and Value Based Management
- Corporate Governance, Financial Crisis, Finance and Economic Development
- Ethics

The conference was presided over by the President of the event, Dr. Akshai Aggarwal, Vice Chancellor, GTU, Ahmedabad. Mr. Ketan H. Marwadi, Chairman, Marwadi Group will be the Chief Guest. Other Guests of Honour include :

- Mr. D.C. Anjaria, Director, GIFT (Gujarat International Finance-Tech City), Gandhinagar
- Dr. Bandi Ram Prasad, President, FTKMC, Mumbai.

Apart from the above personalities, other Key People addressed the audience include:

- Dr. Harish C. Pattnaik, CEO, Golden Gujarat Growth Fund of Gujarat Venture Finance Ltd., Ahmedabad,
- Dr. Mandi Prasad, Associate Professor, NITIE, Mumbai.
- Mr. G.C. Sharma, Head, Financial Education, NSE
- Mr. Pramit Brahmabhatt, CEO, Alpari Forex India Ltd.
- Mr. Aspy Bharucha, VP, Vadilal Forex.
- Mr. Harish Jaypee, CEO, Jaypee Forex.
- Mr. Mukesh Gandhi, MD, MAS Finance Ltd.
- Mr. Milind Kulkarni, Director & Head of Credit, SG India.

Dr. S. Chinnam Reddy, Dean, Faculty of Management, MEFGI, Rajkot, was the Convener of the GTU's 1st Finance Conference.

The Valedictory Session at the end of 2nd day of the Conference had Mr. V. Ramamoorthy, CGM, State Bank of India, Gujarat Circle, as the Chief Guest and Prof. M.N. Patel, Principal, LD College of Engineering, Ahmedabad.

More than 100 selected papers/research work were presented by academicians, researchers, and students in various tracks during the 2-day conference. An estimated 300 delegates had taken part in the deliberations during the conference spread over two days.

Dr. S. Chinnam Reddy
Convener, Finance Conference 2011