

# *Gujarat Technological University*

## **Intro to Product Design & Innovation Workshop**

Organized by the 2013 Virtual Academy of Indo US Collaboration for Engineering Education  
(IUCEE)

**Fri, Dec 6, 2013**

**3:00 PM - 4:00 PM IST**

Registration Web Link: <https://www3.gotomeeting.com/register/858100166>

### **Overview**

The Electronic System Design and Manufacturing (ESDM) Industry in India is poised to reach \$400 billion by 2020. This provides an immense and unique opportunity for growth.

The Indian ESDM industry will create job opportunities for about 28 million engineers. This is 10 times more than the current IT & ITES job market. Our Mission is to provide engineers with the right tools and techniques to enable them to meet this industry demand

Product design knowledge is critical for an engineer to be successful in the industry. K-Pages brings this knowledge to classrooms to enhance the skill-set of students and make them industry-ready while at campus.

Our structured workshops prepare students for the Electronic System Design stream. The course of the program is in alignment with the national skill development goal of the ESDM Industry

With K-Pages, students can

- Learn at their own pace
- Try and test their ideas
- Contribute in collective learning and aim for a better career

This one hour webinar gives an overview of this and how it has been planned to roll out and implement.

### **Speakers**

**Dr.Jayakumar S:** 20+ Years of Industry experience and founder member of PiiTech Systems

B.Tech in Aerospace engineering from Madras Institute of Technology, M.Tech and PhD from Systems and control Engineering of IIT-Bombay. Was founder member head of R&D for Epigon Media Technologies Pvt Ltd. He has built hiquality products and product delivery teams and nurtured them. He has worked with many MNCs and driven technology and business. His passion is to enhance the education system and is a Board member of PMU Tamilnadu ([www.pmu.edu](http://www.pmu.edu))

**Rajaram Shastri:** 12+ Years of Industry experience and founder member of PiiTech Systems

B.Tech in E&I from Bangalore University. Has worked with Mistral Solutions Pvt Ltd. Has built products for Defense, Industrial, Medical and Consumer markets. Worked on various processors, FPGAs, Analog, Mixed signal and RF technologies. He has built highly motivated and skillful technical team and nurtured them.

IUCEE Webinar