



# Gujarat Technological University

Centre for Global Business Studies

In association with

German Indian business center

Celebration of national Days of

GERMANY AND UGANDA

(A Unique Initiative under Global Country Study Program of MBA)



26<sup>th</sup> October 2013

GTU Chandkheda Campus

To make GCSR truly experienced based, GTU has decided to celebrate the National Days of GCSR countries. The National Day celebrations make the students involved with the project where they get real experience of essential dimensions of country study.

**On 26<sup>th</sup> October 2013, GTU celebrated the National Days of Germany and Uganda .** It was fifth National Day celebration of GCSR countries at GTU.



The dignitaries on the dais were (from right) Mr. Sunil Modi (Member - Board of Advisor, GCSR); Mr. K.H. Patel (Member - Board of Advisor, GCSR); Dr. Akshai Aggarwal, Hon'ble Vice Chancellor; Dr. Rajesh Khajuria Director, CKSVIM Vadodara and Chairman GCSR committee; and Dr. G P Vadodaria, I/C Registrar and Controller of Examination, GTU.

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Dr. K. N. Seth, Director SIEM & Dean, GTU ; Ritesh Shetty, Head Operation, Deutsche bank, Ahmedabad ; Anshul Dodia, Deutsche bank; Mr. Dipendra Pal – DWIH New Delhi; and Mr. Job Glas from Netherland Trade Office, Ahmedabad graced the workshop as special invitees.



The program began with felicitation of Guests and lamp lighting by all dignitaries.



Dr. G.P. Vadodaria, Registrar, GTU welcomed Mr. Sunil Modi- Board of Advisor, GCSR. Dr. Sarika Srivastava welcomed Dr. Khajuria- Director, CKSVIM Vadodara and Chairman GCSR committee.



Parul Institute of Engineering and Technology (MBA Department), and Noble Institute of Management Studies participated with 140 students along with faculty members.



As a part of National Day Celebration, there was a recitation of National Anthems of India, Germany and Uganda respectively.

Students from Germany and Uganda were extremely happy by getting the platform of celebrating National Days of their country in India along with other people reciting their national anthem with same proud.

Dr. Akshai Aggarwal, Honourable Vice Chancellor, GTU addressed the students & faculty members and said that Germany is our knowledge partner as far as research and educational exchange is concerned. He mentioned that GTU has Indo-German Study centre which is actively working with renowned universities of Germany on joint research projects. Dr. Aggarwal mentioned that Uganda is one of the highly potential countries of Africa. He explained to the



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students and faculties that MBAs have to work in a globalized environment. He said that unless our MBA students learn about the other countries in detail, they would not be able to develop the strategies to do businesses in those countries. He said that GCSR will open-up the mind of students towards the global environment. He also propounded that we have to study various countries, to study the impact of the increased flows on human civilization and to try to see that we are able to take the best advantage of these things in the interest of human welfare.



Dr. G.P. Vadodaria, Registrar, Gujarat Technological University welcomed the faculty members, students and staff members of the University on the occasion of celebration of National Days of Uganda and Germany.

Mr. Sunil Modi praised the concept of Global Country Study Report (GCSR) and vision of Hon'ble vice chancellor to promote academic activity for various programs. He told that even for the top universities of the world, the concept of GCSR is very new and interesting.



Dr. Rajesh Khajuria, Director, CKSVIM, Vadodara and Chairman GCSR Committee GTU shared updated guidelines with students and faculty members of institutes. He also informed present relation of Indo – German Study Centre of GTU with Germany and added that he is going to represent university at Germany in near future for some research projects. He motivated students by praising their involvement and enthusiasm in GCSR projects. He also made conversant to budding managers that if they do this project with full dedication and devotion, the corporate houses would come to offer a job to them.





Mr. K. H. Patel, Board of Advisor, GCSR shared that probably, nowhere in any other universities of India this kind of study is being conducted by management students. He said that GCSR is a need of Gujarat, as we have a large numbers of industries and business setup which really require the guidance to expand them in foreign market. Mr. Patel is a former ambassador to many African countries; so he guided the students on diplomatic relations of India with Uganda. He shared in depth information regarding the relation of India with Uganda starting from our Independence to current status. He also explained the Demographic, Political, Social and Cultural profile of Uganda to the audience.

Mr. Job Glas Chief Representative: Netherlands Business Support Office, Ahmedabad, India shared his experience as he has stayed at Germany for academic purpose.



Mr. Dipendra Pal Project Manager, "DWIH New Delhi - Excellence on Tour-2013" explained about the exhibition which is going to be organized by German House for Research and Innovation at Science City, Ahmedabad from 15<sup>th</sup> November 2013 to 22<sup>nd</sup> November 2013 and also ensured the they would like to collaborate with GTU to strengthen the Indo- German Study Centre.

Prof. Preeti Nair, Assistant Professor, Parul Institute of Engineering and Technology (MBA Department), Vadodara was delighted by sharing her experience of visiting Germany with the students.



Mr. Keyur Darji expressed vote of thanks to all guests and participants. He mentioned that GCSR is not a simple project bounded in the two glossy papers, It should be real exposure having cultural, social and economic knowledge of the selected country.

In the Technical session, the students from two institutes presented the information regarding the political, economic, social, and cultural environment of the respective countries of study.

The students also have presented the current trade relation of India with Germany as well as the companies dealing with these two countries. They highlighted some industries where there is a good scope of business relations from India and Gujarat.



In the cultural performances, the students of Parul Institute of Management presented the cultural dance of Germany.

Our GTU student from Germany also gave presentation on the economic environment of Germany.



The students of Noble Institute of Management, Junagarh performed beautiful traditional dances of Uganda and India to show the cultural difference between two countries.



They gave presentations on various segments like Demographics, political and social customs of Uganda which they are studying in their Global Country Study Report. The students have also presented posters of cultural symbols of Uganda which depicted their creativity.

Two students from Uganda were with us to share their experiences with the audience. Students have come India for higher studies and being a student of Gujarat Technological University, they attended the program and our Indian students, who are studying Uganda in GCSR, interacted with them to know the business prospects in Uganda.



The best performances of students in technical and cultural presentations were awarded by Mr. Sunil Modi. The concluding remarks were given by Dr. Kaushal.

Dr. Sarika Srivastava , Assistant Professor, GTU told the students to understand the importance of GCSR program as it is the USP of GTU MBA program which make us different from other universities.

Dr. Kaushal Bhatt, Assistant Professor, Centre for Global Business Studies, GTU appreciated the cultural and presentation skill of students of various institutes. He also acknowledged the contribution of faculties of respective institutes. Dr. Kaushal has also mentioned that a good quality of GCSR report will create job opportunity for GTU students.



The participants were highly motivated and exited after this magnificent event. They were delighted with the interactions with students of Germany and Uganda. They gave very encouraging feedback and assured that this celebration will definitely enhance the quality of productivity of GCSR.



## Memorable Moments...



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