



# Gujarat Technological University

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## **CENTRE FOR GLOBAL BUSINESS STUDIES ORGANIZES**

### **A Seminar on**

### **Global Country Study Program: Key to Explore Global Market**

(GTU's Initiative to increase opportunity to expand existing business in abroad with the help of Global Country Study Reports)

**Monday, 6<sup>th</sup> January 2014**

**GTU Chandkheda Campus**

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### **CORDIAL INVITATION**

**To,**

**Trustee(s)/Managing Director(s)  
GTU affiliated MBA Institutes**

Centre for Global Business Studies (CGBS), GTU invites you for the Seminar on Global Country Study Program: Key to Explore Global Market

#### **BACKGROUND:**

GTU has implemented a new Global MBA program since August 2011. This program requires immersion studies and preparation of reports and case studies in different subjects. GTU's new MBA Program has three characteristics: Global, Innovative and Skill-oriented.

Global Country Study Report (GCSR) program has been introduced, as a 2-semester study program during the 3<sup>rd</sup> and the 4<sup>th</sup> semesters of the MBA. In GCSR the students and teachers study business interactions with all seven regions (North America, Europe, South America and Caribbean countries, Middle East and Africa, Central Asia, East Asia and Pacific Countries and South Asia) of the world having the focus on developing countries.



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To strengthen the program, GTU has appointed the Board of Advisors in GCSR; who are the experts and leaders in foreign trade as well as diplomatic relations.

In the academic year 2013-14 MBA institutes are studying 110 countries for finding out the bilateral trade opportunities with them.

## Objectives of Seminar:

1. To discuss ways of strengthening MBA Program in your respective Institutes
2. To Internationalize MBA program through Global Country Study Reports (GCSR)
3. To explore new horizons of your existing business in all seven regions of the world through GCSR
4. To discuss any other issues of interest

You are cordially invited to be a part of the event. We would also happy to have more than one trustee/Management Committee member from same institute. It will be our honor to have your valuable presence at GTU. If Director of your institute would like to accompany you for the seminar, we would be happy to welcome him/her too.

Kindly register yourself by link given below. (Please register separately in case of more than one trustees/Management Committee Member would like to join)

## Registration Link:

<https://docs.google.com/a/gtu.edu.in/forms/d/1ouaHFXR4-3tN2w5g3kiQJfTeRskckJU1uNXfKWFnSjU/edit>

Thanks.

Centre for Global Business Studies,  
GTU



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## Tentative Program Schedule:

Event	Time
Registration and Breakfast	10:15 AM To 10:45 AM
Felicitation and Lamp Lighting	10:45 AM To 10:50 AM
Welcome Address by Dr. G. P. Vadodaria, I/c Registrar, GTU	10:50 AM To 10:55 AM
Address by Dr. Akshai Aggarwal, Honorable Vice Chancellor, GTU	10:55 AM To 11:15 AM
Brief about GCSR by Dr. S O Junare, Dean GTU.	11:15 AM To 11:30 AM
Address by Mr. Mr. K H Patel, Board of Advisor, GCSR, GTU	11:30 AM To 11:40 AM
Key note address by Mr. Sunil Modi, Board of Advisor, GCSR, GTU	11:40 AM To 01:00 PM
Discussion on Strengthening GTU's MBA Program	01:00 PM To 01:30 PM
Lunch	01:30 Onwards

Date and Time: 06 /01 /2014 (Monday) at 10:15 AM

### Venue:

Oval Shape Conference Hall (A/1) – 1<sup>st</sup> Floor – A wing,

GTU Chandkheda Campus, Ahmedabad.

Nr. Vishwakarma Government Engineering College

Nr. Visat Three Roads, Visat - Gandhinagar Highway

Chandkheda, Ahmedabad – 382424 – Gujarat

### Contact Details:

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## **Brief profile of Mr. Sunil Modi:**

Mr. Sunil Modi has more than 30 years' experience with 28 Countries of Africa for business dealing. During life span on International carrier of three decades he has visited and resided in China, Hong Kong, Thailand, Japan, Philippines, Indonesia, Malaysia, & Korea beside African countries.

Mr. Modi is the President of family owned firm Named Babu Kakkal & Sons which was founded in 1880. The company had Sugar & Coir industry in Indonesia. Also it has established a Co-Manufacturing Unit in Coimbatore for Textile, Machinery, Spares Parts & Engineering goods. Babu Kakkal & Sons is having its Co-Manufacturing units at Bhavnagar for Dye Stuffs & Pigments.

Recently, Mr. Modi is appointed as the Sub – International Coordinator for Republic of Cameroon. Looking at the wide experience and know-how of business relations with African and other countries, GTU has appointed Mr. Sunil Modi as a member of Board of Advisor Committee in Global Country Study Report (GCSR) program in April 2013.

## **Brief profile of Mr. K H Patel:**

Mr. K. H. Patel is former Indian High Commissioner to Uganda and Ambassador to Rwanda and Burundi. Earlier, he was India's Consul General in France and a Diplomatic Officer at India's Permanent Mission to United Nations in New York, USA.

He has served as Director on the Board of Directors of Government of Gujarat organization namely Non-Resident Gujaratis Foundation. For last four years he has been chairman of Gujarat Chamber of Commerce & Industry's Non-Resident Gujaratis (NRG) Centre which has been founded and maintained by Government of Gujarat. Looking at the wide experience and know-how of business relations with African and other countries, GTU has appointed Mr. K H Patel as a member of Board of Advisory Committee in Global Country Study Report (GCSR) program in April 2013.