



**GUJARAT
TECHNOLOGICAL
UNIVERSITY**
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**POST GRADUATE RESEARCH CENTRE FOR
GOVERNANCE SYSTEMS:**
in Businesses, Industries, Universities, Hospitals, NGOs and Governments

Announces

2nd International Conference

On

**Corporate Governance:
Contemporary Issues & Challenges in
Indian Economic Environment**

Scheduled on

14th & 15th March, 2014

At

GUJARAT TECHNOLOGICAL UNIVERSITY



2nd International Conference on Corporate Governance: Contemporary Issues & Challenges in Indian Economic Environment

is being organized under the auspices of GTU's Post Graduate Research Centre for Governance Systems in Businesses, Industries, Universities, Hospitals, NGOs and Governments.

In India, the question of corporate governance came up in the wake of economic liberalization and deregulation of industry as well as the demand for new corporate ethos and stricter compliance with the legislation. The principles of accountability, probity, fairness and transparency have never been more important for the Indian economy. Corporate India is a crucial part of the Indian economy and is therefore expected to lead the way in adopting these principles which lead to good corporate governance. India is second in the world to implement Corporate Governance.

Corporate Governance is about reviewing the question, examining what is going wrong, what could go wrong and what are the risk factors. It is based on principles such as conducting the business with all integrity and fairness, being transparent with regard to all transactions, making all the necessary disclosures and decisions, complying with all the laws of the land, accountability and responsibility towards the stakeholders and commitment to conducting business in an ethical manner. Raising corporate governance and oversight standards is easier in theory than in practice. Greater transparency raises concerns about the dissemination of information that may be vital to maintaining competitiveness. In trying to balance transparency with

competitiveness, corporate governance has become integral part of board meetings and management discussions.

As corporate governance is not just the adherence to rules but it is far beyond this because environmental costs and obligations are significantly growing and will continue to grow as our society becoming more environmentally conscious with increase in environmental regulations. Environmental issues are now a core issue for corporate governance, and good corporate governance, in turn, is essential for evaluating the environmental, social and ethical performance of corporations.

Corporate leaders ought to concentrate first on providing sound governance and fair business practices. Given the political, economic, social and environmental crises that humans as a race are confronting, corporations have a role to play since they contribute the most to the economic well being of humanity and in turn influence the political and social trends. The deterioration in the quality and credibility of national, political and economic institutions is a key concern in many countries. It is essential for emerging economies like India to focus on improving governance and transforming institutions in order to meet the challenges of the coming decades. Governance, transparency, predictability and accountability are key elements to establishing long-term domestic legitimacy of authorities. This has diverted the attention of many world renowned universities, prestigious businesses, premium B schools, and foundations to carry out extensive research on it and help the world to form and implement the effective and efficient governance.

The proposed conference would address the issues in multiple directions as it attempts to find answers to questions like what should companies be responsible for, what are the overarching principles of corporate governance, how diverse the boards should be, who should be covered by the codes, do we need to take corporate governance back to fundamentals and so on.

The conference would provide the renewed focus on governance and boards, which may prevent another financial or corporate catastrophe because nothing can be greater than a business, however small it may be, that is governed by conscience; and that nothing can be meaner or pettier than a business, however large, governed without honesty and without brotherhood.

Call for Papers

We solicit your ideas and observations on any relevant topics to be presented in the conference. We anticipate contribution from many delegates from every corner of the world. Some related topics are:

Theme-1: Corporate Governance and Top Management

- Role of CEO & Chair Person for implementation of Corporate Governance
- Performance Governance: Strategy, Structure and Systems
- Role of independent directors
- Separating or combining the roles of the Chairman and CEO
- Dynamic aspects of ownership and control structures
- Separation of Powers in Board Leadership

- Regulatory Developments on Audit Committee Independence
- CEO Duality, BOD structure (Composition, Size, Independence)
- Shareholder rights and Governance
- The Role of Investors in Corporate Governance
- Tackling fraud and money laundering
- Shareholder influence on board composition

Theme-2: Corporate Deviances in Functional Management Areas

- Bribery
- Corruption
- Issues arising from overlap of management, ownership and control
- Risk Management
- Internal Control
- Hazard issues in production
- Taxation scandals
- Whistleblower : the significance of the information provided; the level of assistance the whistleblower provided; the government's interest in deterring securities law violations;
- Protection for whistleblowers who speak out about wrongdoing in the administration
- Insider Trading Regulations
- Monitoring and Documenting
- Social Auditing
- Disclosures
- Insider Trading
- Issues relating to how externalities affect corporate financial performance
- Issues related to concentration of economic power
- Minority rights

- Malified practises & corruption in procurement
- Safety issues related to product usage
- Irresponsible pricing
- Inefficient customer service
- Discriminations in gender, designation, race, caste, creed etc
- Discrimination in employment due to physically handicap
- Legal issues: Regulatory Framework and Policies
- Good Governance And Risk Management
- Relationship Between Corporate Governance And Financial Performance
- Executive compensation and reporting
- Corporate Reporting and Governance

Theme-3: Corporate Governance and Environment

- The extent of community involvement in the context of the business environment
- Energy efficiency enabling technology
- Renewable energy sources
- Waste and technology
- Environmental accounting
- Environmental compliance
- Risks from spills & releases, toxic emissions, hazardous waste
- Rights and liabilities of stakeholders
- Green energy
- Green Initiatives in Corporate Governance
- Industrial Air Pollutions Regulations and Governance
- River Pollutions due to Industrial effluents
- Soil Erosion & Degradation
- Natural Resources and Governance

- Industrial Waste Management
- Organic Farming
- Industrial Water Recycling
- Organic Fertilizers

Theme-4: e-Governance / Transparency

- Internet Governance For Sustainable Human, Economic and Social Development
- Empowering Democracy through e-Governance
- Use of modern technology in administrating and applying e-Government.
- Cyber Security in The Boardroom
- Governance through Extensible Business Reporting Language (XBRL)
- e-Governance in Panchayats and Rural Bodies
- ICT based governance in Hospitals, Universities, Public Services, etc.
- Excellence in Government process re-engineering.
- E-Governance Infrastructure- status and Challenges
- Human capital in e –governance
- Multiple channels of e-service delivery
- Marketing of e-Governance
- Mobile Governance
- Cultural, social and political issues in e-government
- e-Governance and Data Security
- Technology Adoption & e-Waste
- Virtualization & Cloud Computing for Government
- Best Practices in E-governance: India and abroad

Theme-5: Corporate Shared Responsibility & CSR

- Corporate Shared Responsibility - Where are we heading towards?
- Corporate Shared Responsibility: Sectoral perspective
- A relationship between a firm's CSR strategy and its Governance structure
- Corporate Governance in Corporate social responsibility
- Perspectives of CSR in the Global Economy
- Responsible Growth : Inclusive Development
- CSR and Sustainability
- CSR and Corporate Governance
- CSR practices
- Value Driven Social Change
- Integrating CSR with Business Policy
- Ethical issues in CSR & Benchmarking CSR practices
- Case Studies on Best practices in CSR (Private and Public sector)

Theme-6: Corporate Governance and Law

- Governance and RTI Act, 2005
- Competition Act, 2002
- Consumer Protection Act, 1986
- Environment Protection Act, 1986
- Factories Act, 1948
- Foreign Exchange Management Act, 1999
- Industries Disputes Act and Workmen Compensation Act
- Information Technology Act, 2000
- Prevention of Money Laundering Act, 2002
- The Special Economic Zones Act, 2005
- Payment of Wages Act, 1936

Theme-7: Contemporary Issues in Governance

- Different Governance types
- The Role of Media in Governance
- Impact of New Companies Bill, 2012 on Corporate Governance
- Strict guidelines in local Governance to curtail corruption and also to increase citizens' trust in local authorities
- Corporate Governance and family owned companies
- Corporate Governance in SMEs
- Corporate Governance and Firm Value in Emerging Markets
- Shareholder-led versus regulator-led corporate Governance
- Effectiveness of shareholder voting
- Corporate Governance ratings
- Sports Governance
- Leadership and Corporate Governance
- The legal/regulatory framework and Corporate Governance
- Market fall and issue of corporate governance
- Corporate governance and market liquidity
- Use of social media by business leaders
- Social media: challenge or opportunity for corporate governance

Best Paper Awards – Two Papers each from the three categories of papers, namely, Academic papers, Reflective practice, and Case-studies will be awarded in the concluding ceremony of the conference.

Paper / Article Submission Guidelines

Selection of papers for presentation and publication will be based on a detailed abstract of about 300 words and major references. The abstract must include a clear indication of purpose of research, methodology, expected results, and implications.

The manuscript should conform to:

Length	Abstract: 300 words excluding title / cover page Full Paper: 2000-5000 words excluding title / cover page / abstract
Font Type & Size	Times New Roman & 12 Points
Line Spacing & Page Margins	1.5-inch & 1-inch all around
Page/Chart/Table Numbering	Consecutively Numbered
Page Length	Full Paper: not exceeding 08-15 pages which includes declaration, abstract, cover page, tables, figures and references.
Title Page	Title, author(s), affiliation(s), e-mail (s) & Contact No(s).
Reference Style	APA Referencing Style
Paragraph Formatting Style	Justified in one column

Submissions should be made electronically in MS Word format only to icgs2014@gtu.edu.in

Registration Fees (per author and per paper)

Category	On or Before 10 th February, 2014	After 10 th February, 2014
Corporate Representative	₹ 1,000/-	₹ 2,000/-
Academician	₹ 500/-	₹ 1000/-
Alumni	₹ 300/-	₹ 600/-
Student / Research Scholar	₹ 200/-	₹ 400/-
Foreign Delegates	US \$ 100/-	US \$ 200/-

Early Bird Discount

Avail an early bird discount of **50%** on the registration fees mentioned above. Only for the delegates, whose payment is received by the organizers before **10th February 2014** using online payment mode mentioned below.

Payment Mode / Process

All payment must be made using online payment mode by following online payment link:

<https://www.onlinesbi.com/prelogin/institutiontypedisplay.htm>

For instructions and query related to online payment, kindly refer:

<http://www.gtu.ac.in/ImpCircular/SBIPayment%20Instructions.pdf>

Registration Form

All delegates must register online using following link:

<https://docs.google.com/forms/d/1vhh65MTWsv7Uf89oH5oJyFbumBzan2-VEBVnWSHpWC0/viewform>

Registration fees once paid will not be refunded. All International delegates will be required to remit in equivalent foreign currency in US \$. Registration fee includes cost of conference proceedings, conference kit, Tea/Coffee, Breakfast & Lunch served during the conference. All delegates need to register and make payment through online mode only following above mentioned payment and registration links.

Declaration

The below mentioned proforma (Link) shall be the first page of the full paper and Author(s) are requested to submit this declaration form along with full paper in a single word file through e-mail only to: icgs2014@gtu.edu.in

<https://docs.google.com/document/d/1ZBqlAWP1eC44h-i9DLSJkySGaygtsAzVByKSAoYQKy0/edit?pli=1>

Important Deadlines

Abstract Submission	05 th February, 2014
Abstract Acceptance	08 th February, 2014
Early Bird Discount	10 th February, 2014
Submission of Full Paper	20 th February, 2014
Full Paper Acceptance	25 th February, 2014
Payment of Registration Fees	1 st March, 2014

Review Criteria

The abstract must include a clear indication of the objectives, methodology, major results, implications, and key references. All abstracts will be subject to blind review and only those abstracts approved by the reviewers will be selected. The criteria for evaluation by the reviewers are on the basis of Relevance, Methodology, Originality, Probable Conclusions, Managerial Implications and References.

Why to Attend?

This conference is aimed at educators, researchers and practitioners in the area of Governance. The conference will have a balance of lectures and presentations from the academic as well as the practitioners' perspective and will have renowned speakers. It is aimed at creating a platform for a healthy exchange, debate and development of ideas and emerging issues in the area of Governance. It also provides an opportunity to present your research work at international level and a chance to publish research paper in the book on conference proceedings with ISBN Number.

ABOUT AHMEDABAD CITY

Ahmedabad one of the liveliest cities in India and major industrial as well as cultural centre in India has often been called the 'Manchester of the East'. Ahmedabad is the largest city in the Gujarat State and the sixth largest City in India with a population of more than six million.

Ahmedabad got its name from Sultan Ahmad Shah who founded it in 1411 AD. Situated on the banks of river Sabarmati, Ahmedabad is known for its beautiful monuments of historical and archeologically importance. Today, the city has developed itself into a leading industrial centre and has become the industrial capital of Gujarat. Ahmedabad offers to celebrate all year round that ranges from celebration of 'Deepawali' and 'Dushera' to the 'Ras Garba' and 'Kite Festival'. The city has many places to visit, like the 'Science City', 'Akshardham Temple', 'Gandhi Ashram', 'Sabarmati Riverfront', and 'Sidi Sayed Mosque'. The weather of Ahmedabad is very pleasant during the month of March. Gujarat attracts several tourists to visit spots near Ahmedabad, like 'Nalsarovar Bird Century' (80 Kms), 'Adalaj Step Well' (10 Kms), 'Lothal' 4500 years old Harappan settlement (85 Kms), 'Sun temple' of Modhera (95 Kms), Dakor, a place famous for 'Ranchod Rai Temple' (45 Kms).



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