

**Shri. M. H. Kadakia Institute of Management and Computer Studies,  
Ankleshwar.**

Organized

**Management Development Program on the theme  
“Sales Recovery- A Marketing Perspective”**



Udisha Club of the Institute under the guidance of Director Dr Nimesh Joshi and with the support from the Management launched first of its kind a program for the Industry. In an Endeavour to reach out to the Industry and to build close industry academia interaction, Shri M H kadakia Institute of Management and Computer Studies, Ankleshwar organised a one day Management Development Program on the Theme “Sales Recovery- A Marketing Perspective”

The MDP was conducted by a very senior Management Professional Mr Shailesh Thakkar, Management Consultants and Mentor Baroda. From his Reach experience of 25 years with industry, He pointed out a typical solution to generate and bring the business in the era of recession.



The program was first of kind an effort towards contributing management expertise to industry and bridges the gap between the industry and academia. It was attended by 20 senior professional from several business houses of Baroda and Ankleshwar.